

# Sierra Madre News

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## This World

VIRGINIA JENKINSON

The NEWS always welcomes "Letters to the Editor," providing they conform to the following rules: They must not be abusive and they must be signed by the writer. We prefer that they run not longer than 150 words and that they be typewritten or, if in longhand, that they be legible and widely spaced. Occasionally we receive letters which we are unable to use, because we cannot read them, or because they must be typewritten by one of our staff members before they are given to the linotype operator to set.

Due to the time and mechanical limitations present in producing a weekly newspaper, we cannot use letters that require preparation time. We shall be glad, however, to receive your opinions on subjects of general interest, if the above listed suggestions are observed.

"The Clerk of the Month" courtesy contest revealed many things besides naming the most courteous clerk in Sierra Madre. First, it established the fact that Sierra Madre is basically a good town in which to shop and that the clerks in general are pleasant and accommodating.

Ballot after ballot said, in effect, "a big vote for each one. They're all wonderful." Many shoppers said on their votes that they would come to Sierra Madre often if it were easier to park. Most merchants feel that the contest was a success in spite of several flaws in rules and regulations which were not anticipated at the beginning. It has already been suggested to the Chamber of Commerce that the event be made an annual one. Mystery of the contest: Who was the facetious shopper who cast a vote for Anastasia Frump?

## Around the Square

By VERA H. LUMBARD

Little Coast league overhand players here, young chaps between 9 and 12, have thrown themselves with typical small-boy enthusiasm and single-mindedness into "team spirit."

One upcoming star, his mother reports, gravely refused a swimming invitation—"He's not going to get HIS muscles all soft and out of shape!"

The Neil Yarnells, father and son, demonstrated what THEY think of the Little Coast league when they interrupted their vacation at Crestline to make a scheduled game of the team young Neil plays on. Neil here chauffeured his son down from Crestline day of the game, then back to the vacation spot again, 170 miles round trip, and didn't regard it as too much of an effort at all.

Seriously, the parents steering committee, sponsoring clubs, Recreation department, and all others responsible, should be warmly (how could it be otherwise in this weather?) complimented for their work in providing this much needed program for the kids.

From all reports these local youngsters are not being subjected to stresses and strains beyond their maturity to "cope"; but they are having a great lot of fun learning sportsmanship and ball playing techniques with the mild stimulus of local (and only local) competition.

Charlotte Bush heard tell of a preacher (NOT in Sierra Madre!) who made a boo-boo recently in announcing the reception of new members. He said the newcomers' letters of "condemnation" were at hand!

Wonder what that man who called The NEWS one Saturday ever did about the swarm of bees that was conventioning, uninvited, in his back yard!

"Know any bee keepers in town?", he queried with a note of desperation in his voice.

We referred him to the versatile police department.

## JOHN L. FITZGERALD RECOVERED FROM ILLNESS

Back in his law office, daper as ever, is John L. Fitzgerald after a six-week illness. He was a patient in St. Luke hospital for three weeks.



IN YEARS TO COME WHEREVER THEY MAY BE these youngsters of the soon-to-be-closed Plaza Community Center Children's Home, 72 West Alegria, will bless motherly Miss Elsie N. Gibson, director, for the photo albums she gives each child as a parting gift. Pictured, left to right, as they supervise mounting: Beatrice Cabrera, Ofelia Ochoa, "Gibbie," Mario Moran and Martha Cabrera. Miss Gibson has either taken or collected the pictures and she sees to it that each child who has spent any length of time in the Home has an individual album. What's more, she has kept a negative file for years back so that "alumni" may have extra prints!

## They Came from Far Away For Farewell Gathering at Plaza Children's Home Here

Soon after Aug. 1st the "for sale" sign will appear on the Plaza Community Center Children's Home at 72 W. Alegria, and the Latin American children from broken homes who have had loving care and happy times there will be located elsewhere.

The home was established here by the L. A. Plaza Community Center in 1924 and Miss Elsie N. Gibson has been its director—more—almost all of those years.

### From Far and Near

Testimonial to the home and "Gibbie" hold in the hearts of the children, many of them now grown and with children of their own, was their coming from far and near gathering in the home.

Salvador Salazar, remembered here as a corner newsboy in the 1930's, traveled from Hemet, Texas, and, knowing Salvador would be there two of his many local friends Emile Smith and Postman Herbert Munson, dropped by to see him.

### She Came Early!

Eliseo Lopez brought his wife and baby down from Seattle, Wash., for the occasion. One "alumna," now residing in Los Angeles, was foreseen enough to pay her farewell visit several weeks ago, then telephoned the home the day of the openhouse to say "It's a boy!"—born that day.

Another alumna, the former Henrietta Sanabria, also had a brand new baby and was unable to attend, but her husband, Gilbert Martinez (another of "Gibbie's" children), and their two older youngsters conveled their greetings.

For virtually all of the former residents of the home "Gibbie" had mementoes for them to take away with them—in some cases the baby clothes they arrived at the home in years ago. One six-footer wagged his head incredulously at rompers he had worn!

### Books Go, Too

And when "Gibbie" said others could choose from certain books of her extensive library, some of her "boys," now men earning livelihoods, moved right in on history and reference volumes.

"Fuller" was there, too! She is now Mrs. Zlatnik, living in Pasadena, but for 16 years Mae Fuller was "Gibbie's" right hand and hasn't been forgotten.

### Finale: Refrig. Raid

During the day the crowd swelled to about 80, Miss Gibson estimates, and those attending represented a total of 237 years residence at 72 West Alegria! A sit-down dinner, much disrupted by continuing arrivals, was served at midday. When it came time in the evening to feed the home's present young residents, the visitors who had lingered moved right out into the kitchen for a raid on the refrigerator.

Guess that's why it's been home and not "a home" to them all!

## A Party for "Gibbie"

All those in the community who have had occasion to know, admire and work with Miss Elsie N. Gibson, director for 29 years of the Plaza Children's Home here, are invited to a tea and reception in her honor tomorrow.

This is according to Miss Martha Prichard, 121 East Alegria, in whose home the event will take place from 2:30 to 5 o'clock. The hostess committee includes: Mrs. John Zlatnik, Mrs. Harry Caskey, Mrs. B. L. Hinkley, Mrs. Roy Pickett, Mrs. Conners Twycross and Mrs. C. B. Osborne.

Miss Gibson's work here is ended with the closing Aug. 1st of the Plaza home.

## Asks Decreed Water Rights Apply July 1

The City council last week directed the city administrator for support to Sierra Madre's request that the proposed increase in decreed pumping rights from Raymond Basin water supply be made retroactive to July 1, 1954.

This followed official approval here of the water referee's report on the safe yield of the Raymond Basin area recently submitted to and approved by the Raymond Basin Advisory Board. The board and virtually all of the cities and entities involved have urged that the increased pumping program go to the Superior court immediately following the required protest period.

City Administrator Lawrence Bevington told the council, while the retroactive stipulation is of little concern to the other cities who draw water from the basin, it is of great importance to Sierra Madre.

"The increasing growth of the city," he said, "has necessitated an overdraft of Sierra Madre's decreed rights of 1264 acre feet per year. We pumped more than 1800 acre feet during the last fiscal year," he pointed out, adding, "but it is hoped a portion of the overdraft will be offset by the water meter's allowance for our spreading operations."

It is the understanding that the newly determined safe yield of the basin indicates a possible increase in pumping rights of approximately 35 percent.

## REPAINTING STREET CENTERLINES SOON

The faded traces of Sierra Madre street centerlining will be repainted Saturday and Sunday, July 24 and 25, according to dates set by the contractor. The City council recently authorized an expenditure not to exceed \$500 for this work.

## What Do We Owe To Sierra Madre?

BY DON JACKSON  
Pres., Chamber of Commerce

You owe to Sierra Madre—your city—the comforts of living that you enjoy. You owe to Sierra Madre the opportunity of practicing your profession, of conducting a commercial enterprise.

You owe to Sierra Madre the advantages that have accrued to your manufacturing plant or any other profitable occupation in which you are engaged.

You owe to Sierra Madre much of the ability that you possess, for you were educated either in this or another community, in schools that could not have existed except as they were made possible through the population that has been behind them.

You have gained experience that enables you to meet the problems of life, through contact with splendid people of Sierra Madre and of the region.

You are better equipped in every way by reason of the fact that in Sierra Madre there is an environment conducive to the welfare of you and yours.

You are in debt to Sierra Madre for health because of the precautions the City has taken against disease, for sanitation and its fine location.

Sierra Madre's churches and social groups belong to you, and its clubs and organizations in which everyone has boundless pride. You owe to Sierra Madre the many fine friendships you have made.

All these things—and more—you owe to Sierra Madre, a city you love.

POSTMASTER ROBERTSON COMING HOME FROM HOSPITAL ON SATURDAY

Postmaster Eddie D. Robertson is expected to be removed to his home, 490 N. Sunnyside, Saturday from the Wadsworth General hospital, Sawtelle, where he has been a patient since April 14.

Mrs. Robertson reports that the postmaster's condition is improving slowly following a paralytic stroke which he suffered on March 31.

### Stand Sells Out

The refreshment stand, managed by Lions Club members Vern Eppard, George Hanna

## Expert Tells School Board Test Results

Declaring that "a healthy learning situation" exists in the Sierra Madre Elementary school, Dr. William M. Shanner of the California Testing Bureau also told school board members Monday night:

"Sierra Madre children are achieving at or above their grade level norm in all subjects, but, being three or four months younger on the average and 10 points higher in I.Q., there are still intellectual capacities which can be challenged."

Dr. Shanner's remarks, during a two-hour conference with the school board, were based on tabulated results of tests given fifth and sixth grade City school children this spring by the testing bureau.

### Study Budget Petition

Also taken up by the school board were approval of the superintendent's publication budget for 1954-55 and acknowledgment of a petition bearing 46 signatures protesting non-scheduled use of the Sierra Mesa school grounds, Canon and Highland.

Public hearing on the school budget is scheduled for 7:30 p.m., Aug. 4, in City school

The estimated expenses for the current fiscal year are \$242,150 as compared to actual expenses totaling \$237,885 for the past year.

### Tax Remains Same

The increase will not be reflected in the tax rate, it was pointed out, increased valuation being expected to offset the 5 per cent blanket salary increase and addition of a second school custodian.

After consideration of the petition dated July 8, the board moved to continue with present plans to hold evening Little Coast League ball games within the fenced, dust-controlled portion of the new school's playground.

In the petition residents stated that resulting "confusion and noise of evening activities" were not conducive to relaxation in their adjacent outdoor living areas, that organized sports areas without a buffer zone are not found in Class A residential districts, that an infringement on personal privacy is involved and that "tranquility, prime heritage of the City of Sierra Madre" is threatened.

The July 7, 1954, consumption here of 4,178,477 gallons is exceeded only by the consumption on July 13 last year of 4,347,391 gallons—temperature that day was 99 degrees, too—and which set a record for a several year period. Another possible exception, according to Al Freeland, Water department superintendent, was a day several years ago when Sierra Madre pumped 4,488,000 gallons—but pumped—and sold part of that to Arcadia.

At any rate, this year's record on July 7 was not exceeded by two hotter days this month so far, July 8 when the "official" temperature reading got up to 101 degrees and July 15 when it reached 100.

## New Lights-PA System Praised By Park Crowd

Spirited applause by an audience of at least 800 persons was gratifying indication to the Sierra Madre Parent-Teacher association Friday night that the park concert-goers heartily approved the brand new floodlights and public address system which made their debut that night, a \$1000 gift to the City from the PTA.

The setting was pleasantly comparable to a Hollywood premiere for quiet Sierra Madre—at least in contrast to previous lighting makeshifts—and a gala atmosphere prevailed from the beginning as families with children and others settled down on blankets or benches and the Sierra Madre Concert Band tuned up for its second park program of the season.

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## SIERRA MADRE NEWS

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Verna H. Lumbard ..... Editor  
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### Lee Shippey asks What Do You Think?

Larry Garland thinks Sierra Madre's civic organizations should make some concerted effort to keep the Plaza Children's Home here—and keep Miss Elsie Gibson in charge of it. Larry has employed several "graduates" from the home and has had plenty of evidence that the Home produces good citizens. All of us contribute to worthy institutions far from home, he says, and a lot of us would rather contribute to one which every day for 30 years has done a lot of good right before our eyes.

What do you think?

I think one item in the world news last week deserves greater prominence than was given it. A tremendous flood was sweeping on Vienna. Unless it could be controlled death and

Danube flood. . . . Many such speeches are made merely for the cheers they will bring, not for any good they will do. Diplomacy is supposed to be a game of courtesy, not of accusation and counter accusation. Certainly we must stand by our principles and we must have strength to back them up, but you can't make friends and influence people by needlessly calling those we wish to influence liars, thieves and murderers, or threatening to blow them off the map. Talk doesn't blow anybody off the map, but it does make those insulted prime their guns and put more scientists to work on atomic weapons. The more that goes on the more taxes we have to pay and the more inevitable war becomes.

I wish motion pictures of Russians and American soldiers working together to avert disaster in Austria could be shown all over the world.

**Last word:** Three times our country has thrilled the whole world with a plan for universal peace. First it came from ex-President William Howard Taft, in about 1914, when he proposed the League to Enforce Peace. That never got started because World War I broke out in Europe, involving nations which had to belong to it to make it work. But it was the same basic plan which Woodrow Wilson advanced as the League of Nations. It was still the same basic idea which brought the United Nations into being. It is a great American idea, sponsored by great men in both political parties and now regarded by Eisenhower as the best hope of the world. But don't forget that it takes only the transposition of two letters to change the United Nations into the United No-

## Writer Finds Underlying Desire to Understand Others Warmly Evident in Brussels

The A. Lincoln Pittingers, the traveling young couple whose letters from Greece and other countries of Europe were greatly enjoyed by NEWS readers last year, are home again in Sierra Madre. "Pitt" joined the Calord Corp. here in May as chief engineer and Virginia, with the family all settled in the Dixie Tiller house at 125 N. Sunnyside, has found time to review her notes on their last few weeks in Brussels, in Spain and elsewhere.

At our invitation she is providing us now with those impressions not covered in her earlier letters and which she finds are still vividly recalled as she reads over her travel jottings.

—Ed. Note.

### BY VIRGINIA PITTINGER

When you last read about us in the NEWS we were living in a pension in Brussels where we met many interesting and varied people.

We had some fine discussions in the dining room and in the fumoir after dinner, with viewpoints as varied as the people who presented them, but with one underlying idea threading its way through all the talk and tying it together finally in a warm package. It's a simple idea, really, yet it's one that Russia—and all governments based on fear and lies—greatly dread. It's the deep, urgent desire to know the truth about each other and to understand.

### Small Talk, Too

But the talk was not always political either. Sandwiched in with McCarthy and Dulles and economics were questions like—"what kind of house did you live in before you came to Europe? How much does meat cost at home? What's the weather really like in California? Do you have picnics in the summer? Are the beaches nice? Do Americans go out every night to shows and parties????"

And there was, to me, no greater satisfaction than the discovery that something in Belgium—or Greece—or anywhere else—was just like in the U.S.A. Nor was there any greater amazement than that expressed by a European when you told him that some electrical appliance made over there was better than anything we had at home! Our assembly lines and the mass production of material things were still considered the greatest achievement of America, but slowly it is dawning on that part of the world that the mind and heart behind the things—the mind and heart of America—are the greater wonder.

### Conflict in Belgium

Belgium has its own special problem. There is an unhappy conflict between the French-speaking Walloons and the Flemish who make up the country. A small, very vocal group of Flemings are trying either to take over the whole of Belgium and make it a Flemish-speaking, Flemish-controlled nation, or to break off the Flemish segment of the population and set up an autonomy of their own.

At this point they seem closer to achieving their first objective than their second for they have already succeeded in making Belgium officially bilingual.

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lingual, and, since their birth rate is steadily on the increase while that of the Walloons is dropping, they are outgrowing the status as a political minority. All the street, tram and police signs are in both languages and so are the subtitles in the movies.

It is a strange thing, that while spoken Flemish was almost totally unintelligible to us, the written word was more easily understood than the French. Most of the French-speaking Belgians also know Flemish, but the more fanatic Flemings refuse flatly to speak anything but Flemish. They are reputed to be a stubborn, hard lot. If you're wondering at this point whether or not the Van Reeks, our landlords at the pension, were Flemish—they were. But M. Van Reek expressed their attitude one night when he said, "What is he Belgian, or American, or English—but to be a good man, that is the thing!"

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**Mrs. Louis Rondeau's Mother Dies in East**

Mrs. Louis Rondeau, 59 West Carter, returned to Sierra Madre July 12 from Lynn, Mass., where she had been called due to the death of her mother, Mrs. Catherine Furey.

Mrs. Rondeau says her mother had spent six months in Sierra Madre several years ago, made a number of friends here and had hoped to return permanently.

**ILLINOIS SUMMER PICNIC SCHEDULED FOR JULY 31**

The 48th annual Illinois Summer Picnic will be held Saturday, July 31, in Bixby Park, Long Beach. A program beginning at 1 p.m. will feature music by the Long Beach Municipal band, mayor's welcome and an address by R. M. Brougher, D.D., who for 10 years spoke in Brooklyn temple, New York.

There will be 102 county registrars and free coffee for all wearing official badges.

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Let us help you select your paints! Glidden's Paints and Wallpapers Venetian Blinds - Window Shades

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"The One-Stop Home Decorating Center"  
(S & H GREEN STAMPS)

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**•PLAYER PIANO**

BUNGALOW SIZE  
PERFECT CONDITION

TERMS

**\$395**

MINSHALL

**•Electronic Organ**

FLOOR MODEL  
TERMS OR RENTAL

ONLY

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YOU'LL BE PLEASED with yourself when you learn to save. For you'll find you enjoy freedom from worry ... and that you'll have more of the things you want. Get into the saving habit.

CLOSED SATURDAYS  
OPEN FRIDAY NIGHTS 'TIL 8

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COMMERCIAL • SAVINGS  
Member Federal Deposit Insurance Corporation

Seventy-five years old, and better now than ever before...  
That's YOUR ELECTRIC SERVICE \* celebrating LIGHT'S DIAMOND JUBILEE this year—commemorating Thomas A. Edison's invention of the first practical incandescent lamp on October 21, 1879



\* yours at the flick of a switch, every hour of every day—you can depend on it!

SOUTHERN CALIFORNIA EDISON COMPANY

**Offer \$10,000 in Cash Prizes for Women's Handiwork**

Women are offered over \$10,000 in cash awards for entries of their handiwork in the 27th annual Los Angeles County Fair in Pomona, Sept. 17 through Oct. 3.

The annual premium catalog now being distributed sets the total of 1631 different classes open to entry in the spacious domestic arts building, September 7 has been set as the deadline for the entry blanks.

There are 19 major classifications listed this year. They include infants' and toddlers' articles; dolls, novelties and handbags; white embroidery and textile painting; knitting and lace work including aprons and handkerchiefs; crochet, antiques; crochet and knitted ready-to-wear articles; household accessories; rugs; bedspreads and afghans; amateur arts and crafts; decorated chin; table settings; baked goods and canned fruits and vegetables. In addition, there is a national crochet contest and a special section for the work of women over 65 years of age.

The popular contest to select Southern California's fastest crocheter will be repeated. Men may enter this contest.

The premium catalog containing detailed information for this and all phases of the department can be had by simply addressing a card to Los Angeles County Fair, Pomona, California.

**Omart Expanding Azusa Headquarters**

The Omart Investment company, of which M. Penn Phillips of Sierra Madre is president, is spending \$30,000 to remodel its Azusa headquarters and adding 75 employees, according to Phillips.

Increases in operating space and personnel have resulted from purchase by Hesperia Land Development company, an Omart subsidiary, of a 36-square-mile tract outside of Victorville, off Highway 66.

Omart, located in Azusa for the past eight years, has grown from five employees in 1946 to the present 210.

**MRS. SAM PERLOF HOME FROM HOSPITAL**

Friends and neighbors were happy to learn Mrs. Sam Perlof, 1431 Oak Meadow Rd., was released from the Huntington Memorial hospital following a two-week stay there.

**Dinner Special**

**Roast Prime Ribs of Beef**

Regular Value **\$3**  
... a la Carte **TUESDAY \$1.75**

ONLY

Thick prime with extra-large Idaho Baked Potato and plenty of creamy butter.

Shoppers Lunches **85¢**

Complete Dinners from **\$1.95**

Phone DO. 7-6977

Finest Food in San Gabriel Valley



The TERRACE RESTAURANT

720 W. Duarre Road—West Arcadia

**Donald Keys' Essay Wins Him UN Trip**

Former Sierra Madrean Only American Honored

Donald F. Keys of Santa Barbara, a native Sierra Madrean and member of a pioneer family here, recently was adjudged a second prize winner in the sixth United Nations international essay competition, and is the only American so honored.

The 30-year-old communications technician in Los Padres National Forest, has been awarded a two-week, all-expense trip to the United Nations headquarters in New York City. Keys hopes to take the trip in October when the General Assembly will be in session.

Entries in the contest were received from 45 countries.

Writing on the subject, "Economic Development and World Peace," the young Forest Service worker made the point that the growing interdependence of the human family, not yet being recognized, has resulted in increased conflicts and friction.

"This interdependence of people in a shrinking world demands the development of political and economic institutions commensurate with the need of the situation," he wrote, also predicting that "mankind will come to recognize the United Nations as a harbinger of the institutions that are needed in the world community."

Keys was born and reared in Sierra Madre in the "old Pegleg place" at 419 E. Highland, recently bought by M. A. Bell at which time his mother and his aunt, Christine Snell, moved to Monterey. His grandparents, Andrew and Anna Rose Snell, lived there from the early 1900's to the time of their death. The late Mrs. Snell was active in civic affairs here.

PURDUE MEN LIVE HERE, STUDYING AT ELECTRO DATA

Among Sierra Madre summer residents are three midwesterners, Mr. and Mrs. Thomas E. Cheatham Jr. and Joseph W. Smith, who are occupying the P. O. Johnson home, 73 West Grand View.

The men are candidates for the doctor's degree in the field of applied mathematics, both holding M.S. degrees in mathematics from Purdue University in Lafayette, Ind. They are participants in a fellowship program, established by the ElectroData corporation, Pasadena, to give tomorrow's mathematicians and engineers first-hand experience with electronic digital computers.

Part of a financial and program offered to leading universities by the Pasadena computer manufacturer to promote understanding of one of industry's newest tools, a grant of \$10,000 was made to Purdue university to underwrite expenses of trainees selected for the 10-week course.

Smith, a resident of Chicago, expects to complete a thesis for his Ph.D. in the field of applied mathematics and numerical analysis on a Socony-Vacuum Corporation Fellowship in 1955. Cheatham's home is in Robinson, Ill. Also a doctoral candidate, he has served for the past three years as a problem analyst and programmer in Purdue's Computation laboratory. Smith formerly was a research assistant with the U. S. Army Ordnance department's Thermal Analyzer group at Purdue.

The cautious seldom err—Confucius.

**Stewart Matter Is Lecturing on Music Appreciation**

Stewart Matter, 501 Mariposa Ave., is conducting a course of six weekly lectures on "Appreciation of Music" to a group of students, Tuesdays evenings at the Pasadena YWCA.

Before coming to Sierra Madre in the 1940's, Mr. Matter, a well-known musicologist, was founder and director of various choral clubs in Cleveland, Ohio, where for nearly 20 years he was music critic on the staff of the Cleveland Plain Dealer. During his residence here he has directed various choral clubs and church music in the county, taught advanced courses in English composition and public accounting, was co-founder, with Francis Eakman, and director of the Sierra Madre City Chorus, gives instruction in band instruments and has been writing the weekly review of new phonograph records for the Cleveland paper.

Mr. Matter is chief accountant at the Calcar Chemical company of Pasadena.

Advance Ticket Sales Indicate Pops Concert Sellout Again in 1954

Ticket sales for the Pasadena Pops Concerts, sponsored by the Junior League of Pasadena, are ahead of those at this time last year, according to Mrs. Harold Newton, ticket chairman.

The concerts, scheduled to be held at Santa Anita Park, on Sept. 10, 17, 24 and Oct. 1, will feature David Rose, his orchestra, and a series of guest artists.

Last year each concert was a sell-out. For ticket information, call SYcamore 6-8850.

RANCH RESIDENTS RETURN

Mrs. Bert Scandelle, 1125 Hastings Ranch Rd., and her daughter, Carol Lynn, recently returned from Salt Lake City where they enjoyed a two-week visit with Mrs. Scandelle's parents, Mr. and Mrs. C. Brown.

A registered pharmacist is your doctor's right hand man! Bring your prescriptions to us!

DELIVERY SERVICE CU. 5-3456

SAM PERLOF

**ROYAL DRUG STORE**

17 KERSTING COURT

CUster 5-3456

S & H GREEN STAMPS

\*at extra cost

CARL HANSEN

**BEG YOUR PARDON!**

It was incorrectly reported in THE NEWS of July 8 that a fire July 5 on the grounds of the Walter Nollac home, 507 East Grand View, was out when the Volunteer Fire Department arrived.

The services of the volunteers and the booster pump were required to completely extinguish the blaze although neighbors did have it under control with a garden hose when the equipment arrived within a matter of minutes after the alarm.

Sorry, men!

**AFRICAN VIOLET SOCIETY TO EXHIBIT AT SHOW**

The San Gabriel Valley chapter of the African Violet Society will have a display booth at the California Fuchsia and Shade Plant Show to be held at Hollywood Park July 31 thru Aug. 1, 1954.

**FOR SALE—New House in Glendora**

1320 sq. ft. plus Porches and Double Garage  
3-Bedroom 2-Bath  
79 ft. Frontage, Orange Tree Covered Level Lot  
High up—Beautiful view  
\$16,200

**M. de la Torre**  
GENERAL CONTRACTOR  
CUster 5-1290

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- FORD SALES ARE AT A 30-YEAR HIGH
- FORD DEALERS ARE GIVING HIGH ALLOWANCES ON TRADE-INS
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- FORD IS THE ONLY CAR IN ITS FIELD THAT OFFERS YOUR CHOICE OF ANY OR ALL OF 5 FINE-CAR POWER ASSISTS\*



SAM PERLOF

ROYAL DRUG STORE

17 KERSTING COURT

CUster 5-3456

S & H GREEN STAMPS

**Do you know... you can have a '54 FORD for as little as \$1795.00\***

\*6-cylinder Mainline Business Coupe, license and taxes extra. Prices may vary due to individual dealer's pricing policy.

**CARL HANSEN**  
120 W. Sierra Madre Blvd. ★ CUster 5-2321

# WATCH, FOLKS!

FOR

## RALPH'S BIG ANNUAL

## • SHOE SALE •

BIG ADVERTISEMENT TO RUN NEXT WEEK

SALE STARTS FRIDAY, JULY 30th

9:30 A.M.

STORE WILL BE CLOSED THURSDAY, JULY 29th

## Ralph's Shoe Store

PROMPT SHOE REPAIRING

OPEN FRIDAY NIGHTS 'TIL 9

CUSTER 5-0479

SIERRA MADRE

Seventy-five years old, and better now than ever before... That's YOUR ELECTRIC SERVICE \* celebrating LIGHT'S DIAMOND JUBILEE this year—commemorating Thomas A. Edison's invention of the first practical incandescent lamp on October 21, 1879

**LIGHT'S DIAMOND JUBILEE 1879-1954**

**LIGHT FOR FREEDOM POWER FOR PROGRESS**

**\* yours at the flick of a switch, every hour of every day—you can depend on it!**

SOUTHERN CALIFORNIA EDISON COMPANY

**SIERRA MADRE NEWS**  
Thursday, July 22, 1954

This summer, like every other summer, a number of good swimmers will drown.

**Sierra Madre Lodge**

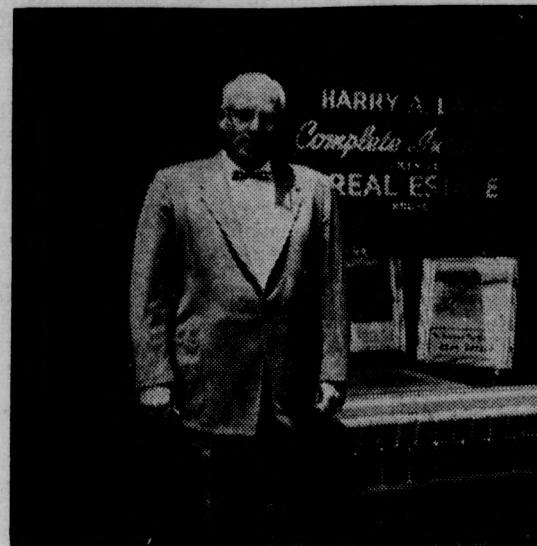
No. 408, F. & A. M.

STATED MEETING

# Introducing...SIERRA MADRE'S BUSINESSMEN

**I**F YOU WERE TO KEEP an appointment with Harry Lange, without ever having seen him before, he wouldn't have to wear a carnation on his lapel to help you identify him. Even in a crowd, you couldn't miss him. All you would need to do would be to look in the general direction of "UP!" . . . Besides Lange's physical appearance (he carries 250 husky pounds on a 6-foot-4 frame), he has become one of Sierra Madre's most familiar, and successful, business figures in real estate and insurance. His most recent accomplishments have been in the field of subdivisions, in association with W. W. Gildersleeve. . . . Lange's first memories are from the Black Hills country around Rapid City, South Dakota. It was in that vicinity that he met a girl named "Bernie," while attending high school. Both of them took their freshman college year in South Dakota's Wesleyan, and life was beautiful—until Bernie moved to California to attend UCLA. . . . Bernie's change of scene cost Harry so much money in long distance and telegraph charges that he decided it would be cheaper if they BOTH lived in California! . . . So they were married during their Junior year in college, after

Harry had taken his first California residence in Long Beach, 1930. After they were married, they looked around and decided that Sierra Madre was their choice. . . . Their home here is famous as the dwelling place of two beautiful daughters, Jane and Joyce—and avocado trees that bear so bountifully that all the Langes beg their friends to "shoot" a few with a picking rod! . . . Harry, to whom shooting avocados is too tame, prefers the vicinity of "Kernville for trout" and "Nevada for ducks." . . . He also loves fire engines. When he hears a fire truck roaring past, it takes a lot of self-control to keep him from chasing it! Having been a member of Sierra Madre's Volunteer Fire Department for 10 years, he is doubly proud of being a life member of the California Firemen's Association. . . . A past president of the Chamber of Commerce and Kiwanis here, along with his experience as Scoutmaster for Troop 1 of the Congregational Church and as Sierra Madre's Boy Scout Commissioner, Harry thinks that his business-social-domestic-and-sports-life is just about perfect—and everyone agrees with him!



HARRY A. LANGE

Realtor & Complete Insurance Service  
13 Kersting Ct.

The second in a series  
about Sierra Madre's  
business establishments and  
the men and women who  
own and manage them--



LARRY GARLAND

Garland's Dry Goods & 5-10-25c Store  
7 Kersting Ct.

**H**AVE YOU EVER MET a man who loves a good joke but who, beneath his love of laughter, is mighty serious about his business? If you have, then you may know Larry Garland. . . . One of the most serious studies in Larry's life is textiles, which explains the high quality of "soft" goods and yardage at "Garland's." The store on one side handles a variety of wares commonly listed as "Five and Ten" (Larry says that department still carries many articles that sell for five cents!), but on the other side you will find the kind of textiles that you might expect to see only in a much larger store. . . . Born in Beatrice, Nebraska, Larry soon became a resident of Stockton, Kansas, where he lived for about 15 years. His father, an optometrist who owned the town's only jewelry shop, opened a "Five and Ten Cent Store" to give Larry and his older brother, Russell, something to keep them busy—when Larry was all of 12 years old! . . . In 1935 the family became "refugees" from Kansas dust storms and took residence in Pasadena, at which time Garland bought the Sierra Madre store where Reece's now is. One year later all the Garlands moved to Sierra Madre—and have lived here ever since. . . . For Larry,

however, that doesn't count the years from 1942 to 1946 when he served in the Air Transport Command in Pacific stations such as Okinawa and Japan. Besides the war, Larry survived two typhoons, one of which lifted PT boats from the water and tossed them two miles up a mountain! . . . The Garlands now own four stores operating under their name. The other three are in Compton, Norwalk, and Arcadia. . . . Larry, who once supervised the skating rink at the Congregational Church with Claude Allen, was a "Life" Scout in Troop 1 who attended the first Boy Scout National Jamboree in Washington, D. C., in 1937. He was married in the church here in 1942. . . . Larry, his wife Lue, and their 2-year-old daughter, Gretchen, now live in a Sierra Madre Villa house which they built recently, with Larry doing his own contracting and "finishing" work. Although Larry's favorite sports are swimming and tennis, the new house has a "Hobby Room" that takes up a lot of his leisure time. In fact, one of his hobbies has become a small business! He makes and sells hand-tailored glass fishing rods—and he has made his sales as far away as Michigan!

**T**HERE'S A NEW ENGLAND ACCENT that goes with the gasoline, oil, and other services supplied by the Union Oil station here in Sierra Madre. If you have spotted it before this, you may have wondered where that man came from—name of Andrew E. Liscomb. . . . WHERE? . . . from way down Maine, friend—down in Maine! . . . That's the way they say it in New England—as a lot of people here from back East already know! . . . Andy came to Sierra Madre from Seal Harbor, Maine, in 1923. That's the beautiful harbor town on Mt. Desert Island off the Maine coast—nine miles from the mainland town of Bar Harbor (there are a lot of names with "harbor" there—remember?). . . . At least Andy remembers! He remembers when, as a very young man, he chauffeured for Henry Ford during a summer season at Seal Harbor in 1920 after Ford had parked a yacht nearby—carrying a speedboat powered by two model-T motors! . . . Four years later, Andy was working in Los Angeles Ford Motor Assembly Plant when Henry, "himself," walked through and said to Andy: "Haven't we met before?" . . . In 1930, Andy left Los Angeles to work for Milton Steinberger, who

later became mayor of Sierra Madre, at the Standard Oil station here. After three years there, Andy tried a San Marino station for a while, then rejoined his former boss until 1942—in which year, August, he took over the dealership of Sierra Madre's Union Oil station. . . . Andy, who married a girl named Margaret in Reading, Pa., in 1919, knows the USA not only from Maine to California, but Florida as well. That's because they took the Florida route for their honeymoon, then stayed for a while at Deland. . . . Their daughter, Virginia, and one granddaughter, however, are Californians! . . . After they found Sierra Madre, Andy became a member of the Sierra Madre Volunteer Fire Department—which he served with great loyalty for 22 years! . . . Everyone who knows Andy—and almost everybody does—accuses him of but one fault: "To much generosity!" They all claim—including the Masons and the Elks, in whose clubs he is a member—that Andy gives too much "extra" service, without charging a dime. . . . But Andy doesn't think of it that way. He believes the "extra" service is just part of his job!



ANDY LISCOMB

Andy's Union Service  
4 North Baldwin

SIERRA MADRE as it is today and the Sierra Madre of tomorrow is, and will be, the result of planning of intelligent leaders and the cooperation of all its citizens. It is cooperation and loyalty that make a town . . . it is pride and ambition in its people . . . it is neighborliness and friendliness.

IN THE FOREFRONT OF LEADERSHIP throughout Sierra Madre's history have been its merchants and businessmen. They have supported its institutions, served on its boards and planned WISELY for its future, working always for the best interests of the community. These men and women are your neighbors and friends.

YOUR LOCAL MERCHANTS today, as always, ask only the opportunity to serve you, that Sierra Madre may continue to be a good town in which to shop, to live in and to raise our families.

TRY SIERRA MADRE FIRST  
FOR ALL YOUR SHOPPING!

## SIERRA MADRE BUSINESS FIRMS PARTICIPATING IN THIS FEATURE

Rasmussen Appliance	43 North Baldwin	CUster 5-9258
Carl Hansen, Ford Dealer	120 West Sierra Madre Blvd.	CUster 5-2321
William Fischer	147 West Sierra Madre Blvd.	CUster 5-1366
E. K. Wood Lumber Co.	38 East Montecito	CUster 5-3431
Youngland	34 North Baldwin	CUster 5-1762
La Lone Cleaners & Laundry	82 West Sierra Madre Blvd.	CUster 5-1437
Simpson Cleaners	280 West Sierra Madre Blvd.	CUster 5-3183
Hartman's Pharmacy	29 N. Baldwin	CUster 5-3311
Royal Drugs	17 Kersting Court	CUster 5-3456

McKibben Furniture	47 West Sierra Madre Blvd.	CUster 5-0463
Richard Victor's	31 North Baldwin	CUster 5-1255
Georgene's Flowers	32 West Sierra Madre Blvd.	CUster 5-0113
Roberts Market	On the Corner—On the Square	CUster 5-3344
Perry's Stationery & Gift Shop	19 Kersting Court	CUster 5-3385
Sierra Madre Hardware Co.	31 West Sierra Madre Blvd.	CUster 5-2331
Anthony Heating and Ventilating Co.	187 West Sierra Madre Blvd.	CUster 5-6818
Don Jackson Men's Store	18 West Sierra Madre Blvd.	CUster 5-1236

Barrett's Home Gardens	192 North Mountain Trail	CUster 5-9909
Osti's Landscape Nursery	320 West Sierra Madre Blvd.	CUster 5-1273
Sierra Madre Paint and Wallpaper	35 North Baldwin	CUster 5-3378
Art's Pet Supply	183 West Sierra Madre Blvd.	CUster 5-1215
Harry A. Lange	13 Kersting Court	CUster 5-0385
John C. Loomis	38 West Sierra Madre Blvd.	CUster 5-3312
Andy and Bill's Friendly Service	345 West Sierra Madre Blvd.	CUster 5-0224
Al Foxton Chevron Service	115 West Sierra Madre Blvd.	CUster 5-2178

Andy Liscomb's Union Service	4 North Baldwin	CUster 5-3337
Pickett's Service	18 East Sierra Madre Blvd.	CUster 5-3340
Ralph's Shoe Store	41 North Baldwin	CUster 5-0479
Meyer Television	282 West Sierra Madre Blvd.	CUster 5-3031
Sierra Madre Toy & Patio Village	140 West Sierra Madre Blvd.	CUster 5-6641
Garland's 5-10-25c Store	5 Kersting Court	CUster 5-0736
Reece 5-10-25c Store	26 West Sierra Madre Blvd.	
Fashion Future	85 West Sierra Madre Blvd.	CUster 5-9720

**LEGAL NOTICE**

No. 109

**NOTICE INVITING PROPOSALS FOR EXCLUSIVE FRANCHISE TO ERECT AND OPERATE A TELEVISION MASTER ANTENNA SYSTEM IN THE CITY OF SIERRA MADRE, CALIFORNIA.**

NOTICE IS HEREBY GIVEN that the City of Sierra Madre, California, will receive sealed bids up to the hour of 8:00 P.M. of August 24, 1954, at the City Hall, Sierra Madre, California, for the granting of an exclusive franchise for an unlimited term of years to erect and operate a television master antenna system in the city of Sierra Madre in accordance with specifications heretofore approved by the Sierra Madre City Council and on file in the office of the Sierra Madre City Clerk. The franchise will be awarded to the highest bidder.

Copies of said specifications and related proposed form of ordinance may be obtained free at the office of the City Clerk, City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California. Said specifications are hereby referred to and incorporated herein and made a part hereof by reference, and all proposals must comply strictly therewith.

No proposal may be withdrawn for a period of thirty (30) days after the date of opening thereof.

The City reserves the right to reject any or all proposals and to waive any informality.

All proposals thus received shall be opened by the City Clerk in the City Council Chambers in the Sierra Madre City Hall at 8:00 o'clock P.M., on August 24, 1954, for action thereon by the Sierra Madre City Council.

L. MARIE WARFEL,  
City Clerk, City of Sierra Madre.

Publish July 22, 29, Aug. 5, 12, 1954.

**Hollywood Park Has Annual Charity Week**

Charity has reigned as king this week at Hollywood Park as the 17th summer meeting draws to a close.

During this week all of the track's mutual commissions have gone to charity, and in addition, the Hollywood Turf Club has turned over all of its profits from admission, parking, program sales, and concessions to welfare. To increase further the charity fund, at the close of each season the Hollywood Turf Club, contributes 5 per cent of its total corporate profits before taxes, which is the full amount allowable by law.

These funds are all turned over to the trustees of the Hollywood Turf Club Associated Charities who distribute them to some 200 or more worthy charitable and welfare organizations in Los Angeles and vicinity.

Through charity days at the track and direct gifts from the Hollywood Turf Club, racing patrons, and Hollywood Park the association has contributed

to some 200 or more worthy charitable and welfare organizations in Los Angeles and vicinity.

"It is certainly a loss to the Boy Scouting movement in Sierra Madre," said Arthur Ritter, Mt. Wilson District chairman. "Henry Vis was one of those real dependable people. We could always count on him for that needed extra effort at any time."

Vis was an institutional representative and a member of the Mt. Wilson District committee. He also was senior warden of Sierra Madre Masonic Lodge and, had he lived, would have been worshipful master next year.

HENRY VIS  
mourned

The death last week of Henry Vis, 32 Park Ave., leaves a vacancy in the leadership ranks of at least two community organizations.

Mr. and Mrs. William F. Spalding at CUster 5-2784.

**Their Ranch on Baldy Mesa Vacation Spot for The Thomas K. Nielsens**

Mr. and Mrs. Thomas K. Nielsen, 245 North Sunnyside, will spend a two-week vacation starting next week at their 20-acre ranch, El Rancho Sereno, on Baldy Mesa where their ranch house is under construction.

Mr. Nielsen is district plant superintendent here for the California Water and Telephone company and Mrs. Nielsen is administrative secretary at Sierra Madre City school.

**Mrs. Bernice O. Young Enjoys 6-Week Holiday**

Mrs. Bernice O. Young, 342 Camillo Rd., and her daughter Judith were recent guests at the Jasper Park Lodge, a resort in the heart of the Canadian Rockies.

The Sierra Madreans are on a six-week tour of Canada and the northeastern United States. Before returning to their home they will visit relatives and friends in Michigan and Wisconsin.

**ANDY E. LISCOMBS VISIT LAS VEGAS**

Mr. and Mrs. Andy E. Liscomb, 51 W. Laurel, recently spent four days at Las Vegas, Nev.

**Something NEW in TV Design CAPRI**

Styled to suit any decorating scheme...as a separate table model or a smart ensemble



Created for Westinghouse by Harley Earl, world-famous luxury car designer, the new Capri is the last word in TV design! The new height is ideal for easy viewing. The new-design picture mask gives greater eye comfort. The new turn-table base swivels for easy viewing from any part of the room. New decorator colors blend with any scheme. Picture stays clear, automatically. 100-Mile-Plus Tuner for superior long-distance reception. Automatic Area Selector. Built-in UHF/VHF antennas. UHF optional—at extra cost. Come in today for a demonstration!

OTHER BIG-PICTURE MODELS AS LOW AS \$169.95 TRADE IN NOW!

\*Including Federal tax and full-year picture tube warranty

Model 827T21  
21" TV  
Without Base  
**\$269.95**

SWIVEL BASE  
OPTIONAL—AT EXTRA COST  
Adjusts to any position.  
Speaker can be removed  
from set and easily installed  
in base for rich sound fidelity.

NEW LOW PRICE for top-quality performance, smart styling. 21-inch picture. Maroon finish.  
The Elmton, Model 769T21  
**\$189.95****EDDIE'S RADIO & TV SALES and SERVICE**

JUNE-JULY SPECIAL:  
**TV SERVICE CALLS \$3.50 (Regular \$5)**  
Phone CUster 5-3327

81 W. SIERRA MADRE BLVD.

• Monday thru Saturday •  
Open 10 a.m. to 7 p.m. •

SIERRA MADRE

Thursday, July 22, 1954

SIERRA MADRE NEWS-5

**ROESS QUALITY MEATS****FRESH COLORED CHICKEN FRYER PARTS**

**LEGS & THIGHS 69¢ BREASTS..... 79¢**

<b>WINGS 35¢</b>	<b>NECKS-BACKS 5¢</b>	<b>GIBLETS 35¢</b>	<b>LIVERS 79¢</b>
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<b>U. S. Choice—Spring LEG O' LAMB SHANK OFF lb. 59¢</b>	<b>Eastern—Grain-Fed PORK SPARE RIBS BAR-B-Q TIME lb. 43¢</b>
--	---

<b>HOMBURG—4-lb. Can</b>	<b>Canadian Bacon XLNT for Picnics \$4.39 each</b>
--------------------------	--

<b>BACON</b>	<b>KINGHAN RELIABLE 69¢</b>
--------------	-----------------------------

<b>WILSON CORN KING 59¢</b>
-----------------------------

<b>WE BUY RIGHT WE SELL RIGHT</b>
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This market is a member of Certified Grocers of California, Ltd.—one of the World's Largest Buying Groups.



<b>PICTSWEET PEAS 2 PKGS. 25¢</b>
-----------------------------------

<b>PICTSWEET MIXED VEGETABLES pkg. 15¢</b>
--

<b>M.C.P. LEMONADE can 11¢</b>
--------------------------------

<b>CAL FAME ORANGE JUICE 2 CANS 29¢</b>
---

<b>CLARK'S CHICKEN PIES 29¢</b>
---------------------------------

<b>ALASKAN BREADED VEAL CUTLETS 5 PKGS. \$1</b>
---

<b>FOUR FISHERMAN FISH STICKS 49¢</b>
---------------------------------------

<b>SWANSON'S TURKEY T. V. DINNERS 79¢</b>
---

<b>Fresh FRUITS</b>
---------------------

<b>Fresh VEGETABLES</b>
-------------------------

<b>GOLDEN BANTAM CORN each 3¢</b>
-----------------------------------

<b>SWEET, RIPE KLONDYKE WATERMELONS 1 3/4¢</b>
--

<b>LARGE RED CARDINAL GRAPES pound 10¢</b>
--

<b>CRISP, GREEN ROMAINE LETTUCE each 4¢</b>
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<b>Prices Effective Thursday, Friday, Saturday, July 22-23-24</b>
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<b>ROESS MARKET</b>
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<b>SIERRA MADRE BLVD. at LIMA</b>
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Excessive speed was the principal cause of traffic accidents in 1953.



"Just had a TUNE-UP at NORM'S"



... now for a carefree vacation trip!"

## NORM'S GARAGE

22 EAST MONTECITO  
Call CUster 5-1148  
Open Saturdays  
For Your Convenience  
PICK-UP AND DELIVERY

## Social and Club Activities ...

### Silver Anniversary For Charles A. Owers

Mr. and Mrs. Charles A. Ower, 22 W. Carter, celebrated their 25th wedding anniversary July 11th.

Many friends and relatives gathered on the Ower patio to hear Mr. and Mrs. Ower repeat their marriage vows. Mrs. Ower was attired in a white Chantilly lace gown, over satin, fashioned with a full skirt. The scoop neckline was studded with rhinestones. Her finger-tip length veil was attached to a jeweled lace crown. Rev. K. H. Coakes, pastor of the Four Square Church in Pasadena, read the service.

Following the ceremony refreshments were served and many of the guests enjoyed a swim in the Ower pool.

At dusk all of the guests participated in a barbecue followed by the showing of movies and colored slides.

Mrs. and Mrs. Ower were married in Waukegan, Ill. and, with their four children, Darrel, Charlene, Joyce, and Karen, came to California 13 years ago. The family have made their home in Sierra Madre for the past nine years.

FOR RESULTS advertise in the NEWS, CU. 5-3324

### Mrs. Amy H. Hardin Receives Degree

Mrs. Amy H. Hardin, 136 E. Highland, Sierra Madre pianist and teacher, recently received the Collegiate degree under the California Plan of Music Teachers Association of California.

Mrs. Hardin completed the requirements for this award last May and the degree was conferred upon her during the convention of this State association at the Huntington hotel in Pasadena.

In addition to academic requirements, candidates for this degree must also perform certain specified repertoire and present students representative of their work.

### New Family Here on North Mountain Trail

Newcomers to Sierra Madre are Mr. and Mrs. G. A. Swanson and Mr. Swanson's sister Mrs. Celeste Terry, who have moved here from Monterey Park and are occupying a new house at 73 N. Mountain Trail.

Mr. Swanson is employed in Los Angeles by D. N., and E. Walter and Company.

### Mrs. W. R. Westerlind Leaves for Germany

Mrs. William R. Westerlind, the former Ruth Gerke, will leave July 31 for Augsburg, Germany, where she will join her husband, who is a member of the U.S. Army.

Mrs. Westerlind is the daughter of Mr. and Mrs. Carl H. Gerke, 602 Mariposa, and will be remembered as one of last December's brides.

An open house is planned by Mrs. Westerlind's parents for Sunday, July 25, when her friends and relatives will say goodbye for the two years she expects to spend in Germany.

Sharing in the honors for the open house will be Mrs. Gerke's aunt, Mrs. Emma Gerke, and her niece, Miss Emma Sherbondy, who are visiting from their home in Ft. Wayne, Ind., for the summer months.

Mr. and Mrs. Gerke have planned a family dinner for Saturday, July 31, before taking their daughter to the airport. Those attending will be Mr. and Mrs. Richard Carl Gerke of San Marino and their three children, Martha, Charles and Nancy; Mr. and Mrs. Warren Miller and their daughter, Sharlene; Miss Margaret Gerke of Palm Desert and Mr. and Mrs. Roland Westerlind of Pasadena and their daughter, Patty.

### Cummins Home Scene Of Bridge Luncheon

Mrs. Joseph H. Cummins and Mrs. Charles E. Cowen, Jr., were hostesses recently at a bridge luncheon held in the Cummins home, 603 Kim Rd.

Among those arriving for the good time were Mrs. Gordon K. Wright, Mrs. William F. Spalding, Mrs. Robert J. Wilson, Mrs. Karen J. Monsour, Mrs. William C. Taylor, Mrs. A. Edsel Curry, Mrs. John H. Senour, Mrs. Grant D. Brown, Mrs. Lewis J. Ross and Mrs. Bernard L. Saxon.

Guests attending the gala affair were Patty Ann Chase, Barbara Ruth, Julie Boyd, Karen Snyder, Page Dougherty, George Boyd and Ginger Smith.

### FRANCIS D. R. MOOTES RETURN FROM HOLIDAY

Mr. and Mrs. Francis D. R. Moote, 689 W. Sierra Madre, recently returned from a two-week stay in the San Jacinto mountains.

### Alice Betsy Larson Marriage Slated For July 23 to Graham Lee Patterson

Alice Betsy Larson, daughter of Mr. and Mrs. Lars Thorval Larson of Los Angeles, has been honored at many parties the past few weeks.

Miss Larson will marry Graham Lee Patterson, 461 West Orange Grove, son of Mrs. John Calvin Patterson and the late Rev. Patterson, tomorrow, July 23, in Bethany Church.

The bride-elect is a graduate of the University of California at Los Angeles where she was a member of the Alpha Delta Pi sorority.

Mr. Patterson attended Sierra Madre Elementary School and is a graduate of Wasatch Academy in Utah and Westminster College in Salt Lake City.

Among other achievements and honors he was student body president at both schools.

A group of friends gathered at the Jonathan Club in Los Angeles for luncheon and miscellaneous shower for Miss Larson.

Before returning to their homes they will entertain several groups of friends from Sierra Madre.

### Lions and Their Ladies Feted by New President

Lions club members and their wives attended a garden party and corned beef supper Saturday at the home of the service club's new president, Lawrence T. McGinnis, and Mrs. McGinnis, at 381 N. Mountain Trail.

Badminton, darts and other games provided entertainment for the approximately 40 persons attending the party.

### Sierra Madreans Enjoy 2-Week Balboa Holiday

Mr. and Mrs. William A. Stoddart, 145 E. Montecito, and Mrs. Walter A. Fader, 66 S. Baldwin, and their daughter, Nancy, are enjoying a two-week holiday at Balboa.

The City reserves the right to reject any and/or all bids.

A cashier's check or certified check for 10% of the amount bid should accompany all bids.

L. MARIE WARFEL,  
City Clerk

Publish July 21 and 29, 1954.

**LEGAL NOTICE**

No. 8973

### NOTICE TO BIDDERS

The City of Sierra Madre will receive sealed bids for certain Water Department supplies, up to 8:00 o'clock P.M., August 10, 1954, at which time they will be publicly opened and read in the Council Chambers of the City Hall, 55 West Sierra Madre Blvd., Sierra Madre, California.

A complete list of the materials required, together with specifications, are on file at the office of the City Clerk, where copies may be obtained.

The City reserves the right to reject any and/or all bids.

A cashier's check or certified check for 10% of the amount bid should accompany all bids.

L. MARIE WARFEL,  
City Clerk

Publish July 21 and 29, 1954.

**LEGAL NOTICE**

No. 110

### NOTICE OF PUBLIC HEARING BEFORE THE PLANNING COMMISSION

NOTICE IS HEREBY GIVEN, pursuant to the provisions of Ordinance No. 391 of the City of Sierra Madre as amended, that the Planning Commission of the City of Sierra Madre, has fixed Thursday, August 12, 1954, at the hour of 8:00 o'clock P.M. in the Council Chamber in the City Hall, 55 West Sierra Madre Boulevard, Sierra Madre, California, as the time and place for holding a public hearing on the extension of time limit on variance to permit the conduct of a nursery school in any upon the property located at 71 Suffolk Avenue, Sierra Madre, California, and is more particularly described as the west fifty feet of Lot 48, Block A, of Central Tract, being a subdivision of the northwest part of Lot 6, Sierra Madre Tract, in said City, this extension of the variance to be established for such a length of time as the Planning Commission feels is necessary to make a determination on what disposition will be made of such use in the Zoning Ordinance.

The City of Sierra Madre is presently having the Zoning Ordinance No. 391 and Zoning Map studied by Gordon Whitnall and Associates, Consultants for the purpose of making revisions thereof; and whereas it is possible that the revised Zoning Ordinance will establish the permitting of nursery schools in the R-2 zone, in which zone the subject property is classified, and which revision of the Zoning Ordinance will automatically permit the subject property to be used for nursery school purposes.

Dated June 29, 1954.

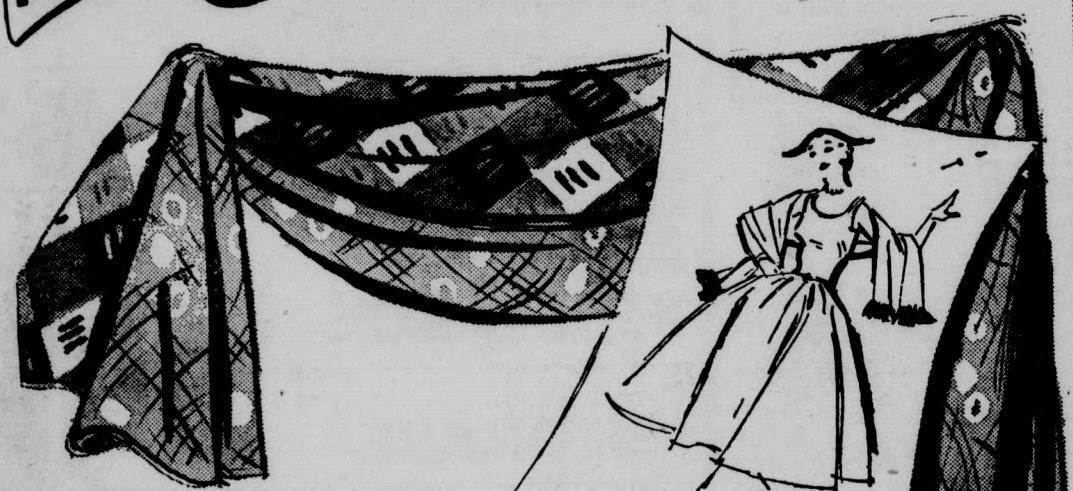
IRMA MERRILL,  
Executive of the will of  
said decedent.

JOHN C. MEAD,  
Attorney-at-Law  
Box 241  
Sierra Madre, California  
CUster 5-1202

Dated: July 15, 1954.  
BY ORDER OF THE  
PLANNING COMMISSION  
Beatrice Thompson,  
Recording Secretary

Publish July 22, 1954.

# MID-YEAR Clearance



SEW AND SAVE  
during our  
Mid-Year Clearance  
Great variety of fine summer fabrics  
priced to clear in order to make room  
for Fall fabrics.

Printed Piques  
Embossed Cottons  
Printed Polished Cottons  
Striped Chambrays  
Powder Puff Muslins  
Printed Dimities  
Better Cotton Prints  
Sanforized Ginghams  
VALUES TO 98¢  
**59¢**  
Yard

REMANTS—  
Hundreds of bolt-ends  
—all taken from  
regular stock  
priced to clear at  
**1/3 to 1/2 OFF**

Novelty Rayon  
Linen Weaves  
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Everglazed Butcher Linen  
Nylon and Orlon Mixture  
VALUES TO \$1.69  
**88¢**  
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Better Cottons  
Dan River Cotton Satin  
Cotton Prints  
Ruff-lin Prints  
Eyelet Embroidered Cottons  
VALUES TO \$1.49  
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**ARTS**

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## 212% GREATER PICTURE CONTRAST



### NEW RCA VICTOR Television with "All-Clear" Picture



**Meyer** Television  
282 W. SIERRA MADRE BLVD.

RCA Victor 21-Inch Arlen.  
Smartly styled table set. Ebony  
finish. Matching stand available,  
extra. Model 215503. \$600.00.

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### Edmund W. Lawrence Have River Holiday

Mr. and Mrs. Edmund W. Lawrence, 227 West Orange Grove, are members of a party of 12, headed by Mrs. Georgia White of Los Angeles, who are taking a 300-mile river trip through the Grand Canyon to Lake Mead.

The party left Lee's Ferry two weeks ago and spent last weekend at Phantom Ranch in the bottom of the canyon. They expect to reach Lake Mead behind Hoover Dam July 31.

The group is traveling on two rubber rafts.

### Announcing SPECIAL FOUR-WEEKS' SUMMER COURSE for High School and College Students in SPEEDWRITING

**SPEEDWRITING**—a proven, fast and easy-to-learn method of SHORTHAND. Can be learned in less than one quarter of the time required for all other shorthand systems... never forgotten.

Excellent for:

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- (3) VOCATIONAL USE—Invaluable career aid in: Law, Journalism, Engineering, Business Administration, and many other fields of employment.

#### LIMITED ENROLLMENT

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Air-Conditioned Classrooms

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**JULY SPECIAL**  
**TV SERVICE**  
**CALLS**  
**ALL MAKES**  
**\$3.50**  
Regular \$5.00  
**STOCK REDUCING—  
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Buy Now and Save!

### EDDIE'S TELEVISION

WE SPECIALIZE IN HI-FI EQUIPMENT  
— ALL WORK GUARANTEED —

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Custer 5-3327

**July Dress's  
SALE**  
THURSDAY, FRIDAY, SATURDAY  
JULY 22-23-24

**ENTIRE STOCK REDUCED!**

SIZES 1 TO 14—ALSO SUB-TEENS 8 TO 14

**1/4—1/3—1/2 off**

**BUY NOW AND SAVE!**

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YOUR SHOPPING CENTER FOR THE NEEDS OF YOUTH  
34 NORTH BALDWIN — Custer 5-1762

We Give  
Gold  
Bond  
Stamps

### Miss Kathy Snow, Age 10, Returns From Mexico City

When ten-year-old Kathy Snow returned last week with a perfect Spanish accent and tiny golden spheres in her pierced ear lobes after almost a year's stay in Mexico City, she put aside her bubbling account of the fun she had had and things she had done until she made the acquaintance of her baby brother, Dylan, age two months.

Kathy and Dylan are the oldest and youngest of the Harry R. Snows' children, the others being Kevin, age 8, and Alison, age 5.

Dylan soon sleepily relinquished the stage to Kathy who had much to tell of her 10-month stay in Mexico with the Eduardo Hays, school friends of Kathy's mother. Dr. Hay is the son of a former Mexican foreign minister.

Kathy attended school with Yolande and Susana Hay who have two brothers, Eduardito and Guillermo. With her hosts, the little Sierra Madre visitor shared a typical Mexican Christmas and vacationed during much of December in Acapulco where she learned water skiing.

Next excitement to which Kathy is looking forward is Yolande's coming visit here in September with the Snows in their home at 136 E. Highland.

**ANTS?**  
Phone QUINTON-SCHOOLEY  
**SY. 2-2428**  
Free Estimates  
The Local Ant Control Co.

### Social and Club Activities



### Miss Fay Rosen Piano Recital Set for Tuesday

Miss Fay Rosen, pianist, will present a piano recital at Culbertson Hall, California Institute of Technology on Tuesday, July 27 at 8 p.m. The program will consist of musical compositions by Beethoven, Mozart, Chopin, Liszt, and Weber.

Miss Rosen has been a resident of Sierra Madre all her life. After attending Pasadena City College, she was graduated with honors from UCLA with a major in foreign language, and then entered the University of Southern California where she received her general elementary teaching credentials. She will be teaching in the fall in Duarte.

As a pianist, Miss Rosen has performed in several student-artist programs, and has played on the radio and in various recitals in the San Gabriel area. She is a pupil of Gustav Riherd, prominent Pasadena musician and teacher.

The public is invited to attend free of charge.

### CHARLES MARSHALL'S HAVE MOTOR TRIP

Mr. and Mrs. Charles Marshall have recently returned from a two-week motor trip which took them to La Jolla, Tia Juana, Riverside and Lake Arrowhead.

Mrs. Marshall is one of the popular clerks in Garland's Variety Store.

### Woman's Club Slates New Card Tournament

Announcement of next year's bridge-canasta tournament, sponsored by the Sierra Madre Woman's Club, has been made by the chairman, Mrs. Mary P. Lyness.

Everyone is invited to participate. Registration for the tournament, which will be played monthly through next year, is now open. All interested parties are reminded that Sept. 15 is the deadline for registration.

Further information and registration may be had by calling Mrs. Lyness at Custer 5-2739 or Mrs. William F. Spalding at Custer 5-2784.



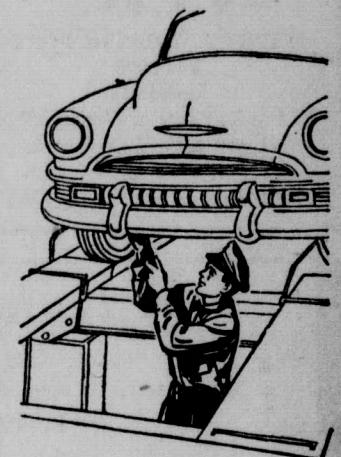
MANY EXCELLENT SECRETARIAL POSITIONS ARE AVAILABLE. CURRENT STARTING SALARIES RANGE FROM \$400 TO \$600. UNLIMITED OPPORTUNITY FOR ADVANCEMENT. SAWYER TRAINING RESULTS IN THE SHORTEST POSSIBLE TIME. WRITE OR PHONE REGULAR FOR FURTHER INFORMATION AND DETAILS.

**JULY 26TH—NEW TERM**  
**LIMITED ENROLLMENT**  
**SAWYER SCHOOLS**  
**OF BUSINESS**  
**1165 E. COLORADO STREET SY 2-7193**

A WANT AD will rent it!



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WE DO**



**TAKE  
BETTER  
CARE**



**OF  
YOUR  
CAR!**



- EXPERT LUBRICATION
- ATLAS TIRES AND BATTERIES
- COMPLETE BRAKE SERVICE
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- CAR WASH
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**AL  
FOXTON'S**

**CHEVRON  
GAS STATION**

SIERRA MADRE BLVD.  
AT AUBURN

Custer 5-2178

PICKUP AND DELIVERY

### Ann La Rae Price Exchanges Nuptial Vows With Richard A. Hukill July 18

The bride's going-away costume was a grey silk organdy dress with fuchsia accessories.

The bride attended the Sierra Madre Elementary school and graduated last month from Pasadena City college.

The groom is a graduate of Rosemead High school and is currently employed in Pasadena.

White gladioli, stock and daisies, accented with heather, were used in the church decorations. Candelabra were placed at the altar. Mrs. Violet Severy officiated at the organ.

The bridal gown was ballerina length, fashioned of white embroidered organdy over taffeta and trimmed in seed pearls. A pearl-studded Juliette cap held the veil in place. The bridal bouquet was fashioned of white roses, stephanotis and orchids.

Carol Lee Williams was maid of honor and was attired in a lavender organdy dress over polished cotton. Her shoes, hat and gloves were all in the same tone.

The bride's mother wore navy with white accessories and a gardenia corsage.

Richard Kidder of Montebello served his friend as best man. The ushers were Richard H. Price, brother of the bride, and Robert Hukill, brother of the groom.

A reception was held immediately following the ceremony in Pritchard hall. A carved ice punch bowl with lavender and yellow rose buds moulded in the ice and created by Jack Golden centered the buffet table.

Mrs. Susie Gooch of Hobart, Okla., grandmother of the bride, and Mrs. Anna White of Glendale, grandmother of the groom were in attendance.

### Joe Elliott's Tree

High under the east slope of Cucamonga Peak stands the Joe Elliott Memorial—a huge Sugar Pine tree believed to be the largest tree in Southern California.

When Joe Elliott was supervisor of the San Bernardino National Forest he and his rangers were fighting a forest fire in the hills back of Cucamonga. They were building fire truck roads to bring equipment up to the fire. At the end of one of the roads stood a Sugar Pine tree which was over 8 feet in diameter. The fire fighters called it Joe Elliott's tree and the name stuck. In 1935 it was marked by a bronze tablet and formally dedicated.

Joe Elliott joined the Forest Service in 1905 and spent the next 38 years protecting the timber and watershed placed in his care. Today, at 68, he's living in Porterville and is still active in the forests he's loved and guarded all his life.

**Hammond**  
The dependable  
Lumber Company

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205 E. Huntington Drive  
Douglas 7-2191  
East Pasadena  
2621 East Walnut St.  
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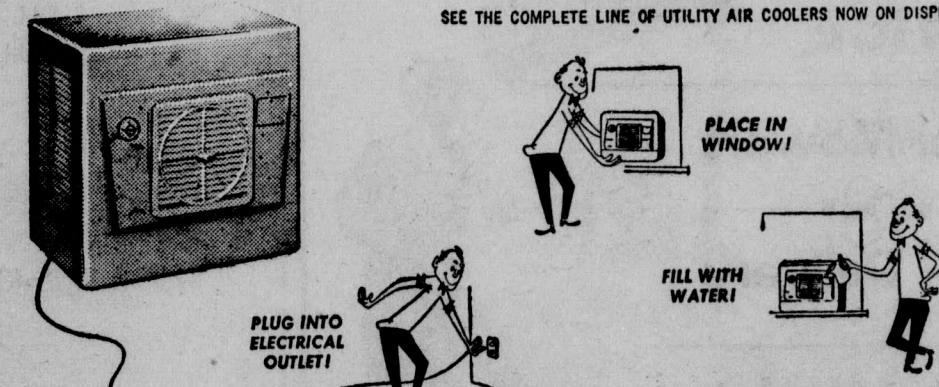


**UTILITY'S  
PORTABLE  
room  
cooler**

It's so easy to have cool, healthful comfort with these Utility Room Coolers! There's no installation and these units are extremely economical to buy and to operate!

Their new, smart styling harmonizes with every type of interior and the abundance of cool, filtered air they produce will add a new comfort, a new zest to every day living.

SEE THE COMPLETE LINE OF UTILITY AIR COOLERS NOW ON DISPLAY



**UTILITY**  
TRADE MARK

**SIERRA MADRE HARDWARE CO.**

31 W. SIERRA MADRE BLVD. ★ Custer 5-2331

—PLUMBING SERVICE—

## Girl Scout News

Camp Wasewagan attracted seven busy little Bluebirds last week. Attending were Diana Sorenson, Tina Bartel, Vicki Dunnigan, Carol Sue Rodi, Melinda Tidmore, Shirley Emory, and Diana Smith. Not even a sudden midnight thunder shower dampened the enthusiasm of the girls for their first camping experience. These about-to-be third graders are grateful to their leader, Mrs. Jerry Tidmore, for the wonderful year she has given them. The leader next year will be Mrs. Robert Fredericks, assisted by Mrs. Walter Rodi.

More Sierra Madre girls are lucky to be escaping the heat

## V.F.W.

HARRY L. EMBREE POST  
No. 3208  
Meetings  
Every 2nd & 4th Wednesday  
"If you served Overseas  
you belong with us"  
37 E. Montecito CU. 5-9066

## BETHANY CHURCH

N. Baldwin - W. Montecito St.  
Pastor: REV. ROBERT N. SCHAPER, Ph.D.  
SUNDAY SERVICES

9:30 a.m. Sunday School for All Ages  
6:30 p.m. Christian Endeavor Societies

11:00 a.m. CROSS AND DOUBLE-CROSS  
11:00 a.m. JUNIOR CHURCH  
7:30 p.m. ANNIVERSARY PROGRAM  
Nursery Provided at All Services

## SIERRA MADRE FULL GOSPEL CHURCH

270 W. SIERRA MADRE BLVD.

### SUNDAY SERVICES

10:00 a.m. Bible Study with Dick Zornes  
11:00 a.m. Morning Worship, Ted Erickson speaking  
7:30 p.m. Evangelistic, Rev. Olive Brown

Tuesday Midweek Service at 7:30  
Saturday YOUTH SERVICE at 7:30  
Welcome!

Christ Centered—Evangelistic  
Striving for the Finest in Christian Character

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## LAWNMOWER SHOP

### SALES and SERVICE

#### Hand and Power Mowers

Any Size to Suit Your Purse

#### Free Pickup and Delivery

COME IN...Let's get acquainted  
See our new store!

140 E. Montecito St. — Sierra Madre

PHONE CU. 5-6079

## News of the Churches

REV. CRAWFORD TROTTER  
REDEEMER PASTOR

### Bethany Marks Pastor's First Anniversary

Special services marking the first anniversary of Dr. Robert Schaper's pastorate at Bethany Church will be held this coming Sunday night. Dr. Schaper will be preaching a message on the subject "The First Milestone." Mrs. Schaper will sing.

The sermon Sunday morning will continue the present series on the subject of the Atonement, "Cross and Double-cross," is the title given for this message.

This coming Wednesday night at the church the second film in a series of three entitled, "Our Bible—How It Came to Us," will be shown. This is brand-new motion picture release of the American Bible Society produced by Caravel Films, and was recently reviewed as a "masterpiece in dramatic documentary." The first one, "Formation of the Bible," was shown last Wednesday night. This Wednesday the subject was, "The Bible Spreads Across Europe." Over 250 actors, more than 63 scenes not counting photos, maps, etc., make this one of the most significant of religious films.

Mary Baker Eddy declares in "Science and Health with Key to the Scriptures": "Truth casts out all evils and materialistic methods with the actual spiritual law—the law which gives sight to the blind, hearing to the deaf, voice to the dumb, feet to the lame" (p. 183).

The Golden Text is from Isaiah (25:1): "O Lord, thou art my God; I will exalt thee, I will praise thy name; for thou hast done wonderful things; thy counsels of old are faithfulness and truth."

### Plans 12th Annual Picnic for July 29th

Harter chapter, Women's Christian Temperance Union, completed plans for its 12th annual picnic supper and elected new officers at the June meeting.

The picnic, following a business meeting at 2 p.m., will be held Thursday, July 29, at the home of Mrs. Joseph Maule, 67 W. Laurel. Open to members, honorary members and friends, the affair is being planned by a committee headed by Mrs. Maule. Those planning to attend are asked to notify her.

Mrs. E. C. Weaver has been elected chapter president succeeding Mrs. Nellie Vieira. Other new officers include: Mrs. A. F. Carlson, vice-president; Mrs. W. A. Evans, corresponding secretary; Mrs. John Buchan, treasurer, and Mrs. C. H. Sandage, recording secretary.

Directors for 1954-55 are: Mrs. J. Andrew Hall, flower mission and relief; Mrs. Ethel Myers, legislation and visual education; Mrs. Mabel Munson, literature and parliamentary law; Mrs. Emily G. Crockett, music and publicity; Mrs. Nelle Vieira, narcotic education; Mrs. Lillian Stilson, radio and television, and Mrs. Martha Ramsey, spiritual life.

### "Truth" Christian Science Lesson Topic

The Sunday lesson-sermon on "Truth" in all Christian Science churches will stress the practical understanding of spiritual law and its ability to overcome bondage and ignorance.

Jesus destroyed for all time the false law of heredity when he healed the man who was born blind.

John's Gospel relates that when questioned by his disciples he declared, "Neither hath this man sinned, nor his parents: but that the works of God should be made manifest in him."

Then he anointed the eyes of the blind man with the clay, and said unto him, Go, wash in the pool of Siloam.

He went his way therefore, and washed, and came seeing

(9:3, 6, 7).

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**Charles Days Win Bridge Tournament**

Mr. and Mrs. Charles A. Day, 3770 Shadow Grove, are winners of the Hastings Ranch Nursery school's first bridge tournament. High in their division they went on to top winners of the other three divisions, with a score of 11,860 points in the finals.

Second were Mr. and Mrs. Jennings David, 585 Rim Rd., scoring 10,330; third, Mr. and Mrs. Chris Larsen, \$590, and fourth, Mr. and Mrs. Bill Dix, 1150 Valley View, 7470.

The Days won a \$25 merchandise order for placing first. All four finalists and four low scorers were awarded merchandise donated by Sierra Madre firms.

Playing in the Days' tournament were the Charles Ayres, Bill Hogobooms, Bill Semple, Hugo Burgwalds, Jay Brady, Merrill Johnsons, Ed Barnes, Bill Spaldings and Gordon Wrights.

Others in the tournament with the Davids were Messrs. and Mmes. Forest Paxson, Dick Tuchscherer, Joe Phillips, Bill Olson, Kay Monsour, Howard Horn, Jack McKenna, Dick Koontz and Horace Ray. The Rays actually were high in their group, but forfeited their part in the finals to the Davids, in second place, in order to take their vacation.

Playing with the Larseens were Messrs. and Mmes. Bob Farmer, Bob Reed, Dunbar Burdick, Gib Olson, Bob Hunt, Arthur Laufer, Jay Gould, Lewis Ross and Norm Anderson.

Playing with the Dixons were Messrs. and Mmes. Gordon Tempier, Paul Kelley, Bill Bradford, Vern Gates, John Roberts, Don Williamson, Dom Giangregorio, Guy Knudsen and Al Dunn.

Co-chairmen of the tournament, which began Feb. 14, were Mrs. Wright and Mrs. Spalding.

**GENE LYNESS ENTERTAINS JEANNE GATES AT BALBOA**

Gene Lyness, daughter of Mrs. Mary P. Lyness, 1110 Valley View, recently entertained Jeanne Gates, daughter of Mr. and Mrs. H. Vern Gates, 1215 Tropical, at the Balboa Island home of her grandmother, Mrs. Ada Pike, for a weekend.

It should be pronounced Si-erra Ma-dray. OK!

**FREE DELIVERY**

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# Hastings Ranch News

LOWER HASTINGS: LUCIE LUBISICH, Custer 5-1921

UPPER HASTINGS: MARGE THOMAS, Custer 5-2951



COL. RICHARD F. LYNCH, 945 Cynthia, was one of the Pasadena Gamma Phi Beta alumnae husbands put to work at the group's recent "clean-up" at Camp Wasawagen in the San Bernardino Mountains for the San Gabriel Valley area Camp Fire Girls. Assisting the Colonel is his daughter, Trudy Ann (left) and Sally Jones (right).

**Mrs. Estochin Is Hostess at Shower**

Hastings Riviera, already "home" to some 40 families, is rapidly developing the casual neighborhood friendliness that prevails in Hastings Ranch. Small bridge clubs are springing up and there's hardly an evening someone isn't having a barbecue or otherwise entertaining guests.

Mrs. Frank J. Estochin, 995 Riviera, and Mrs. Robert Carter, 695 Riviera, were hostesses the other afternoon at a baby shower at the Estochin residence honoring Mrs. William L. Barker. Fifty guests, many of them from the Ranch area, enjoyed champagne punch and dainty canapes at a 2 to 5 p.m. party. A color scheme of pink and blue was used.

Mrs. Estochin and Mrs. Carter also are members of a newly formed bridge group which includes Mrs. Norman Dowell, Mrs. Clyde Johnson, Mrs. Charles Ayres, Mrs. Bob Hunt and Mrs. Barker. Mrs. John C. Hunt, a visitor from Dallas, also played at their last game. The Estochins and small son, Jim, moved here from Brentwood. Mrs. Carter is from Arcadia.

DRIVE CAREFULLY AT ALL TIMES — and especially this weekend.

**Meeting Aug. 2 for New Sunday School**

Phillip Benton, chairman of the newly formed group to establish an Episcopalian Sunday school in the Ranch area, has announced a committee was formed to discuss and choose Sunday school materials for the coming fall year at the group's last meeting.

The proposed school will be sponsored by St. Mark's Episcopal church in Altadena and its location will be announced at the next meeting Monday, Aug. 2, at 8 p.m. in the home of Mr. and Mrs. Wayne Blackwood.

Everyone interested in the school is encouraged to attend the August meeting. Further information may be had by calling Mrs. Blackman at Custer 5-2040.

**Mrs. Rod Carley Hosts Benefit Card Party**

A bridge party for the benefit of the Patricia Lesnick Memorial Foundation was held recently at the home of Mrs. Rod Carley, 1069 Hastings Ranch Dr.

Guests present were Mrs. Charles Hardison, Jr., Mrs. Robert McKnight, Mrs. Edward Lieber, Mrs. George Pastre, Mrs. John Harris, Mrs. David Grammar, Mrs. Caleb McCormack, Mrs. William Taylor, Mrs. John Wardlow, Mrs. Lee Campbell, Mrs. James Glorvig, Mrs. John Senour, Mrs. Robert Victor, Mrs. Barry Binns, Mrs. Jack Partch, Mrs. John Du Bois, Mrs. Lucian Gallagher, Mrs. Charles Gray, Mrs. Richard Caldwell, Mrs. Robert Farmer, Mrs. Willard Ross, Mrs. Joseph Brady, Mrs. William Blakely, Mrs. William Hillard and Mrs. Mathew Slavin III.

**HAD SOME, ANYWAY**

"And is the prince incognito?" asked the London reporter, referring to a titled guest.

"Well, no sir," replied the hotel porter. "I don't know as I'd say that. But 'e's certainly 'ad a few."

**Democrats Celebrate Primary Successes**

Celebrating their success in the recent primary election, the Hastings Ranch Democratic club had a party the other night at the home of Mr. and Mrs. Charles Newcomb, 3660 Cartwright.

The Democrats had punch and a late buffet supper and heard their organization chairman, Fred Elmhurst, tell of successful work in the area before and during the election. He said 75 percent of Democrats in the neighborhood voted, compared to 62 percent of republicans, and 50 percent in the county.

A political quiz game, moderated by Bill Allewell, was enjoyed. Tom Yeakle was party chairman. Among others assisting were Mrs. Myron Slobodian, Russ Kraus, Mrs. Channing Ohrbach, Mrs. Harry Alper, Mrs. Dan Wilson, Mrs. Allewalt and Mrs. Morris Bolotin.

The next general meeting will be the first Wednesday in August, the place to be announced later. This and other meetings before the November election will be concerned with issues of the campaign.

A race horse only carries one man on his back but he can also take hundreds of others for a ride at the same time.



SYCAMORE 2-7187

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ANTHONY

HEATING AND  
VENTILATING COMPANY

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David H. Fryer also of San Gabriel. The Fryers have a daughter, Linda Carol, 3.

SIERRA MADRE NEWS  
Thursday, July 22, 1954

**Reds on Top in Little League Series Play**

Hastings Ranch Little League Reds remained the only unbeaten team in the major leagues at the end of three games, as the newly organized boy baseball teams got their season underway. The Indians had lost one.

The Reds and the Yankees will play at 6 o'clock tonight in Sierra Madre and the Browns and Indians meet at the same time in Victory park.

**HASTINGS RANCH LITTLE LEAGUE**

**Major League Standings**

Team	GP	W	L	Pct.
Reds	3	3	0	1.000
Indians	3	2	1	.667
Braves	3	1	2	.333
Yankees	3	0	3	.000

Scores:  
Reds 6, Indians 4.  
Braves 11, Yankees 8.  
Reds 11, Yankees 2.  
Indians 6, Braves 0.  
Reds 8, Braves 7.  
Indians 16, Yankees 4.

**FOR HARRASSED HUSBANDS**

"Daddy, what is leisure?" asked the child.  
"My boy," replied the sire, "leisure is the two minutes rest a man gets while his wife thinks up something for him to do."

**WINES AND LIQUORS**

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PROMPT  
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Upper & Lower Hastings  
Custer 5-9444**

**HAPPY'S LIQUOR STORE**

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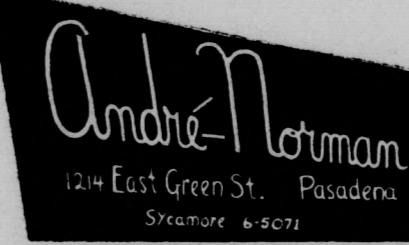
SIERRA MADRE

**YOU KNOW . . .**

**SMART HEADS**

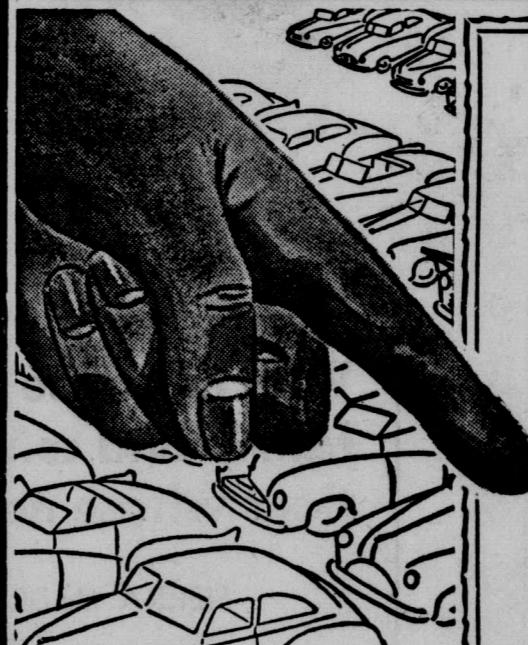
**HAVE BEEN**

**TO . . .**



CUSTOM HAIRDRESSERS  
SY. 6-5088

Your  
**AUTHORIZED**  
Automobile  
**DEALER**  
For  
**SALES**  
And  
**SERVICE**



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**Becherer Buick, Inc.**

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Elliott 8-2529

Chrysler-Plymouth

**Carey E. Hardy**

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Elliott 8-3261

Ford

**Carl Hansen**

120 W. Sierra Madre Blvd.

Sierra Madre • Custer 5-2321

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C. G. OGILVIE, Pres.

Pontiac

**Bob Longpre**

335 W. Huntington Dr.

Monrovia

• EL. 8-0151

Studebaker

**Larry Wright**

925 W. Foothill, Monrovia

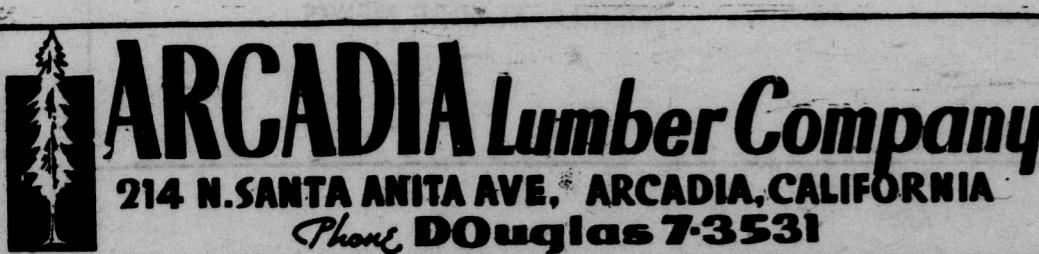
Elliott 9-1146

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Stop in—select your colors this week.  
Free Estimates.

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**DIRECTORY  
OF  
SIERRA MADRE  
CHURCHES**

**BETHANY CHURCH OF  
SIERRA MADRE**

Baldwin at Montecito

REV. ROBERT N. SCHAPER, Ph.D.

9:30 a.m. Sunday School  
11:00 a.m. Morning Worship  
6:30 p.m. Christian Endeavor Societies  
7:30 p.m. Evangelistic Service  
Wednesday Prayer Meeting 7:30 p.m.



**CHURCH OF ASCENSION  
(EPISCOPAL)**

Corner N. Baldwin and Laurel Aves.

REV. HARLEY GIBBS SMITH, Rector

REV. STEPHEN DIBBLE, Assistant

SUNDAY SERVICES

7:30 a.m. Low Mass  
10:00 a.m. Family Mass & Nursery School  
10:40 a.m. Church School Classes,  
Confirmation, Instruction  
WEEKDAY SERVICES  
7:00 a.m. Low Mass Daily  
(Thursdays—St. Mary's Chapel)  
7:00 p.m. Y.P.F. Group  
5:00 p.m. Confessions (Saturdays)



**CHURCH OF THE  
NAZARENE**

191 W. Sierra Madre Blvd.

ORIAN G. BURLISON, Pastor

Sunday Morning Bible School 9:45  
Morning Worship 11:00  
Young People's Service 6:30 p.m.  
Evangelistic Service 7:30 p.m.  
Mid-Week Prayer Meeting 7:30 p.m.  
(Wednesday)

**CHURCH OF OUR  
REDEEMER  
(METHODIST)**

REV. RAYNOR SMITH

West Sierra Madre Blvd. at Michillinda  
Sunday School 9:30 a.m.  
Preaching 11:00 a.m.

**CONGREGATIONAL  
CHURCH**

Sierra Madre Blvd. at Hermosa

CARL SMITH, Minister

SUNDAY SERVICE

9:15 a.m. Church School for Jr. High  
and Hi School  
10:00 a.m. Morning Worship  
10:00 a.m. Church School through  
Sixth Grade  
7:00 p.m. Pilgrim Fellowship  
7:00 p.m. Adult Bible Class



**FAITH LUTHERAN  
CHURCH**

MISSOURI SYNOD

835 Hastings Ranch Drive

A. HESSE, Pastor

Sunday School 9:15 a.m.  
Worship 10:30 a.m.

**FIRST BAPTIST CHURCH  
OF SIERRA MADRE**

49 South Baldwin Ave.

REV. EDWARD JOHN KRIZ, Pastor

Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Evening Worship 7:30 p.m.

**FIRST CHURCH OF CHRIST,  
SCIENTIST**

186 West Highland Ave.

Sunday School for Pupils up to age 20  
9:30 a.m.  
Sunday Service and Child Care 11:00 a.m.  
Wednesday Evening Testimonial Meeting  
8:00 p.m.

The Reading Room at 22 N. Baldwin Ave.  
Open Daily except Sundays and  
Holidays from 12 to 5 p.m.

**FOOTHILL JEWISH  
COMMUNITY CENTER**

212 North Lima St.

DR. CHARLES STECKEL, Rabbi

DAVID HOLTZ, Cantor

Friday Evening Services 8:15 p.m.  
Saturday Morning Service 9:00 a.m.  
Tuesday Evening Adult Class 8:15 p.m.  
Sunday School 10:00 a.m. (Sundays)  
Hebrew School Monday and Thursday  
4:00 to 6:00 p.m.

**ST. RITA'S CHURCH**

318 North Baldwin Ave.

FR. THOMAS O'MALLEY

FR. JAMES PIERSE, Assistant

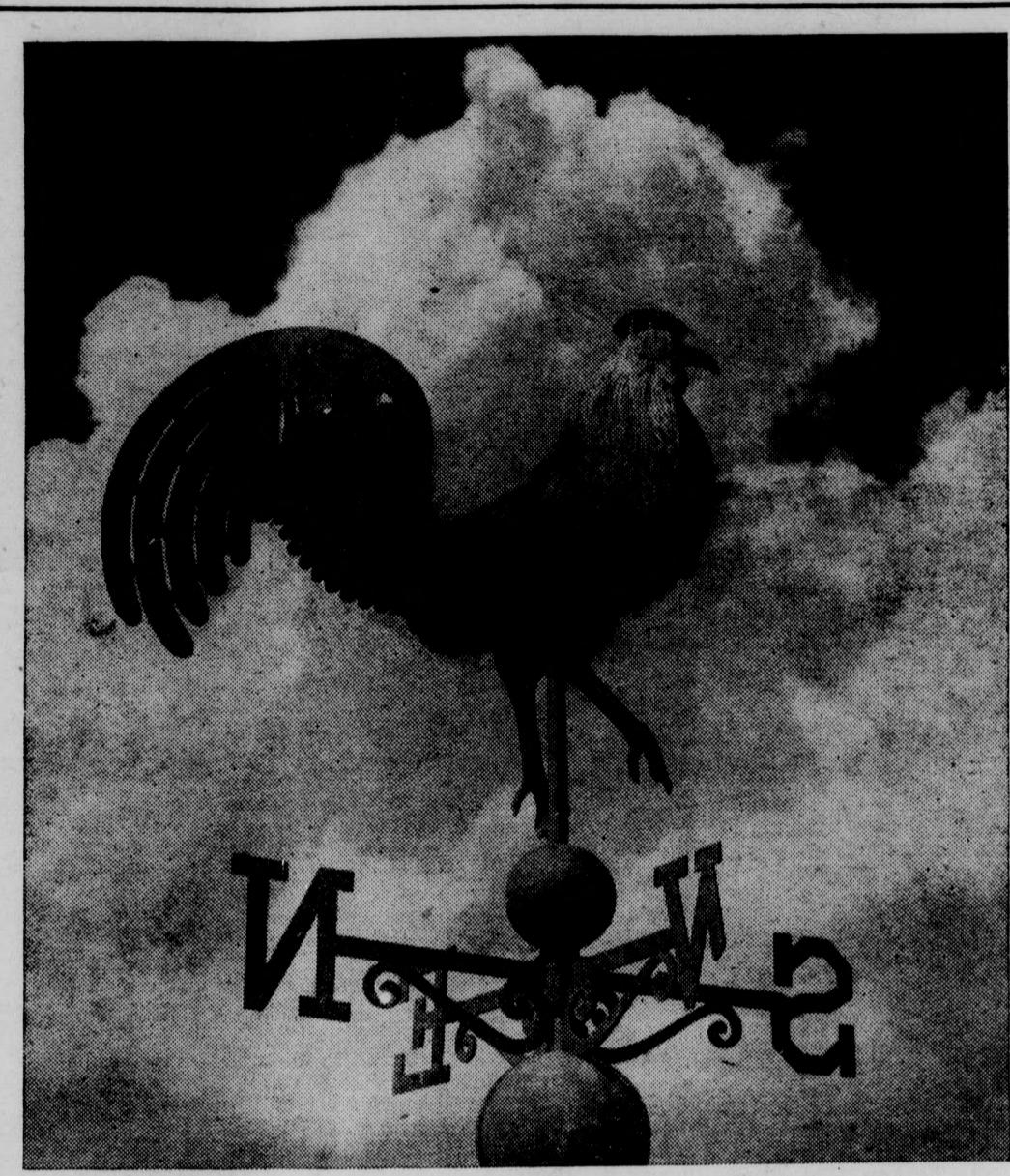
Masses Sunday 6:30, 8:30, 10:30, 12:00  
On Holy Days Masses at 6:00, 8:00, 10:00  
Evening Devotions Wednesday and  
Friday, 8:00 p.m.

**TRINITY PRESBYTERIAN  
CHURCH**

Hastings Ranch Dr. and Sierra Madre Blvd.  
REV. DONALD H. OSTRANDER,  
Minister

9:30 a.m. Church School  
11:00 a.m. Worship Service  
7:00 p.m. Westminster Fellowship

**Take your problems to Church this week — millions leave them there!**



**USEFUL, NOT JUST ORNAMENTAL**

The Church has a very definite function to perform. A function that is as definite as that of the weather vane in indicating the direction of the prevailing winds.

It is the function of the church to train and furnish growth for the soul. In performing this primary function it aids the human race in other ways, not the least of these being charity dispensation. It does this most effectively when well supported by attendance and financial aid. Thus, it is clear that the church needs you and that you need the church. If you are not already doing so, do something about that need immediately!



**With the hope that it will, in some measure, foster and help sustain that which is good in family and community life, this feature is sponsored by the business firms and organizations whose names appear in this space.**

**SIERRA MADRE HARDWARE**

**RASMUSSEN APPLIANCES**

**CARL HANSEN, Ford Dealer**

**BANK OF SIERRA MADRE**

**E. K. WOOD LUMBER CO.**

**NORM'S GARAGE**

**SIERRA LINOLEUM**

**SIERRA MADRE TAILORS & CLEANERS**

**ANDY LISCOMB UNION SERVICE**

**ROBERTS MARKET**

**PERRYS' STATIONERY AND GIFT SHOP**

**MACK'S GARAGE**

**ROESS MARKET**

**LA LONE CLEANERS**

**ARNOLD'S HARDWARE**

**DON JACKSON STORE FOR MEN**

**SIERRA MADRE PAINT & WALLPAPER**

**AL FOXTON CHEVRON SERVICE**

**RALPH'S SHOE STORE**

**MEYER TELEVISION**

**KIWANIS CLUB**

**SIERRA MADRE TOY VILLAGE**

**GARLAND'S 5-10-25c STORE**

**FASHION FUTURE**

**HARTMAN'S PHARMACIES**

**RICHARD VICTOR'S**

**ROYAL DRUGS**

**SIERRA MADRE CABINET SHOP**

**REECE 5-10-25c STORE**

**OSTI'S LANDSCAPE NURSERY**

**SIERRA MADRE NEWS**

## Storkland

A third daughter, Betty Jean, weighing five pounds, was born to Mr. and Mrs. Donald J. Colbert, 329 W. Highland, July 6, at St. Luke hospital. The maternal grandparents are Mr. and Mrs. Milton Meeder of the same address. The paternal grandmother is Mrs. Sylvia B. Colbert, 609 W. Alegria. The other Colbert daughters are Terry, 7½, and Jaccie, 6.

### Seifers on Vacation

Mr. and Mrs. Herbert G. Seifert, 464 E. Highland, returned recently from a vacation trip which took them to Virginia City, Nev., Lake Tahoe and Sacramento where they found extremely hot weather and, finally, to Pacific Grove where they reported the weather was cooler.

They visited their son-in-law and daughter, Mr. and Mrs. Michael A. Beckwith, Mrs. Beckwith is the former Elsa Seifert.

### MANFORD H. BAUERS HAVE TWO-WEEK HOLIDAY

Mr. and Mrs. Manford H. Bauer, 415 E. Sierra Madre and their son left this week for a two-week vacation which will take them to points of interest in California and Nevada.

Mrs. Bauer and her son recently returned from an eastern visit.

### ROBERT H. BAKER AWAITED AIR FORCE INDUCTION

Robert H. Baker, 818 Alta Vista, son of the late Mr. and Mrs. Willard Baker, has enlisted in the Air Force and is awaiting his induction notice. A graduate of Monrovia-Du- art High School and Pasadena City College, Baker received his degree of doctor of veterinary medicine in June from the University of California College of Agriculture at Davis.

### SOCIAL CLUB SLATES MEETING JULY 26TH

The Order of Eastern Star Social Club will meet Monday, July 26, at 8 p.m. in the home of Mrs. Lotta S. Hopper, 317 N. Auburn.

Mary Frances Fleming will show motion pictures and Mrs. Frances Brain will be co-hostess for the affair.

### CLASSIFIED RATES

50¢ Minimum Per Insertion  
Per line.....15¢  
Deadline—Tuesday, 12 noon.

### WORK WANTED

SHARPENING & REPAIR—LAWN & POWER MOWERS, TOOLS. 57 W. Montecito. A:7-8tf  
A-1 COLORED LAUNDRESS—ex- cellent cleaning, also cooking & serving. SY. 8-7675. A:6-10tf  
HOUSE CLEANING—Summer rates, dependable service by month or by job. Painting our specialty. Fully insured. Sy- more 3-0676. A:1-18tf

### ATTENTION EMPLOYERS

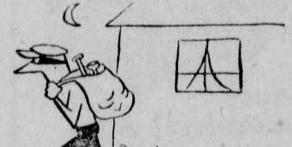
We Have  
A PAIR OF  
ACES

TWO BOYS, 17 & 18—They have been with us a long time. They want part-time work for summer. Ace of Clubs is handy with machinery and almost anything. Ace of Spades is serious and earnest. For first Ace call Custer 5-9197; for second Ace, CU. 5-0275 or

SIERRA MADRE NEWS  
Custer 5-3324

### Now you Know!

The Answers to Everyday Insurance Problems \*  
By HARRY A. LANGE



QUESTION: I know an awful lot of people are buying some form of burglary or theft insurance but it seems to me this is just because the big insurance companies are doing a better selling job. Is the risk actually any greater than it was 20 years ago?

ANSWER: Actually the reason people buy more burglary and theft insurance is because crimes against property are steadily increasing as shown by F.B.I. statistics. Your own home is in much greater danger than it was even 10 years ago.

HARRY A. LANGE  
COMPLETE INSURANCE  
Custer 5-0385  
Opposite Kersting Triangle

## CLASSIFIED ADVERTISEMENTS

### WORK WANTED

BABY SITTING—day and night. References. Own transportation. CU. 5-6431. A:6-10tf

SIERRA TREE SERVICE: Pruning, wrecking. Power saw. Fully insured. Custer 5-0651. A:8-6tf

TYPING DONE IN MY HOME—Mrs. Gehr, CU. 5-0980. A:8-13tf

LET MRS. THOMAS do your ironing. Reasonable. CU. 5-0986. A:5-27-7-22

SIERRA SECRETARIAL SERVICE—Dictation, transcription and typing. Stencils cut and mimeographed. Alyce Herrod, CU. 5-6226. A:6-25tf

RELIABLE high school girl would like baby sitting jobs, any time. CU. 5-6924. A:7-15-29

THOMAS HOUSE CLEANERS—July specials. Wash walls, ceilings, woodwork, windows, wax and polish floors, janitor service. SY. 4-7857. A:11-20tf

IRONING AND LAUNDRY—Done in my home. Reasonable. 111 N. Sunnyside. Custer 5-3779. A:9-27tf

IRONING in my own home—\$1 hr. Neat, 498 Woodland Drive. CU. 5-1766. A:1-21tf

WOMAN will care for mother & baby. Reasonable amount of housework. Also practical nursing. CU. 5-3260. A:5-13tf

RELIABLE MOTHER for baby sitting, etc. & weekends. Custer 5-6632. A:6-24-tf

UNFURNISHED 3 bdrm. house on smal lot. Near school and stores. Immediate occupancy. \$75. Call after 5. Custer 5-1381. D:7-22-8-5

1 BDRM. HOUSE—nice, clean, modern, air conditioned, centrally located. CU. 5-9918. D:7-22-8-5

SAWS FILED, SCISSORS, TOOLS SHARPENED. 98 S. Lima. A:6-25tf

2 HIGH SCHOOL GIRLS—exp. baby sitters. Avail. day or eve. S. M. area. CU. 5-9565 or CU. 5-1644. A:7-22

YARD WORK—watering, window washing wanted by energetic young man. CU. 5-3654. A:7-22-8-5

17-YR. high school boy wants garden work in mornings. CU. 5-9557. 299 West Grandview neighborhood. A:7-29

SEE HANK for light, hauling, odd jobs of any kind. License #238. Call CU. 5-9310. A:7-20tf

DO YOU NEED A BABY SITTER? Experienced adult. Refs. SY. camore 8-3705 evens. A:4-22tf

HELP WANTED

RELIABLE BOY to water every other day during August. \$15 CU. 5-2492. B\*7-22

FOR SALE—REAL ESTATE

OLDER HOUSE—4 bdrms, good neighborhood. Fireplace, din- ing rm. Lot 50x130'. By owner. \$9500. Terms. 153 Wilson. CU. 5-9540. C\*7-22-8-5

FACTORY SECONDS—8½ lb. jars

Pickled Watermelon or Crab- apples, \$2 each. Stuffed Olives, 4½ lb. jars, \$2.45 each. Also other items. Ward's Marmalade Factory, 273 E. Highland. No delivery. Mr. Rechard, SY. 3-0714. Mark Dailey, SY. 3-1284. CU. 5-3330. C\*7-22-8-5

KNAPP SHOES

JESS GROOMER CU. 5-2429. E:6-24tf

2 COTTAGES on 1 lot. S. M. Can- yon. Trees, view. Good invest- ment for steady income. Owner must sell. CU. 5-0843. C:7-22-8-5

FOR RENT

FOR RENT—Used Refrigerators, \$5.50 month; Used Washers, \$4.50 month. 90-day rent may be applied on purchase.

RASMUSSEN APPLIANCES

43 N. Baldwin Custer 5-9258 tf

18-22-8-5

PIANO, Baldwin spinet, almost new, \$600. CU. 5-9540. E:7-22-8-5

FOR SALE BY OWNER

Comfortable 2 bedroom home. 12 years old. Forced air heat. All fenced in. Double garages. Summer house. Family orchard. Small furnished apartment on lower level. All very neat. Lot 60 x 175. Highland and Sunnyside. \$14,500. Terms if desired. P.O. BOX 337, SIERRA MADRE—Custer 5-3343

### FOR RENT

FURNISHED ROOM for a lady; with home privileges. Near Catholic church. 305 N. Mt. Trail. D:7-8-22

3-BDRM. HOUSE—enclosed yard. Picture window, fireplace. CU. 5-0125. D:7-15-29

DUPLEX—CLEAN—PARTLY fur- nished; garage. Adults pref. CU. 5-9753. D:7-15-29

UNFURNISHED HOUSE—3 rooms and bath, garage; ½ blk. from City Hall. Inq. 76 W. Bonita. D:7-15-29

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1 BDRM. HOUSE—nice, clean, modern, air conditioned, centrally located. CU. 5-9918. D:7-22-8-5

STUDIOS COUCH, maple arms \$30. Floor lamp, 3-way, \$10. Baby wardrobe, \$10. Sewing machine, \$15. CU. 5-9512. E:7-22

ADDING MACHINE—R.C. Allen elec., like new. Make offer. Also Bendix, \$15. EL. 9-1901. E:7-22-8-5

MAHOG. BEADED lamp table; mahog. cocktail table; twin beds; square pint and quart mason fruit jars; pictures; picture frames; other articles. CU. 5-0003. E:7-22

STREAMLINED teardrop trailer—butane, bed, all extras. Perfect cond., \$300. Heirloom bedspread, \$10; other items. CU. 5-9526. E:7-22-8-5

MAHOG. BEADED lamp table; mahog. cocktail table; twin beds; square pint and quart mason fruit jars; pictures; picture frames; other articles. CU. 5-0003. E:7-22

ERECTOR SET—size 11½, like new. CU. 5-9296. E:7-22

TRY our new instant hair dryer. Dries in less time. Much cooler in this warm weather. No extra charge. Wistaria Beauty Shop. Custer 5-9526. E:7-22-8-5

CAMERA—ARGUS—\$50. Photo enlarger, James or Burke—\$75. German parachute, used for dropping food. Good collector's item. Has 50 yds. silk—\$25. CU. 5-0726. E:7-15-29

TROMBONE—BRASS PLATED—Gold tone—\$30. Custer 5-0275 or 5-3324. E:7-20-6-3

SMALL FURN. APT.—54½ Oak Dale, S. M. See Mrs. McGregor on premises, or call 9-3301. D:7-8-22

DOOR STOP—home parties or orders. Wanda Huffine, Custer 5-6305. E:11-19tf

HARDWARE—LOCKS & KEYS—paints—plumbing supplies. Bill's Fix-it & Hardware, 199 N. Quigley, Pasadena, between Michillinda and Rosemead, off Foothill. Open Sun. 9-1 E:2-4tf

WE BUY and sell tools, machin- ery, furniture. DON'S USED MERCHANDISE, 1210 S. Myrtle, Monrovia, EL. 8-6880. tf

ROOMS, BOARD

AIR COND. ROOMS and board, running water. Employed men. CU. 5-6073. H:7-22-8-5

MISCELLANEOUS

WANTED—ride Mon. thru Sat. from Sierra Madre, 6:30 am. to Hollywood. Return daily from downtown L.A. 6 p.m. CU. 5-9569. I:7-27-8-5

RIDE WANTED from Coronet Homes to Vic. Magnolia & Hol- lywood Way, Burbank. 8:30 am. and 5. CU. 5-3104. I:7-22-8-5

SIERRA MADRE TRANSFER. Lo- cal and long distance moving. CU. 5-3374. I:8-4tf

DOES YOUR CHILD NEED a real home? Reservations now be- ing taken. Priv. home. Receive mother's care, live a normal, happy life with picnics, swim- ming & music lessons, etc. Located in beautiful, healthful Sierra Madre canyon. Chance of a lifetime for your child. Reasonable rates. Call Custer 5-3914, or write IV'S, 747 Brookside Lane, Sierra Madre. I:7-15tf

FOUR BEDROOMS, PLUS GUEST HOUSE

Beautiful, 2-story Mediterranean, spacious living room and dining room, up-to-the-minute kitchen. House completely and artistically decorated. 2 patios, flowers, shade and shrubs in abundance. Ideal for large family. \$19,500.

Exclusively with

### MUSICAL INSTRUMENTS

GOULD MUSIC CO. PIANOS and ORGANS Sales—Rentals—Service Open Monday and Evening

1296 EAST COLORADO SY. 6-8189

### INSTRUCTION

LONA BARON Piano—Organ—Voice Lessons by appointment. Custer 5-6066

1:2-18tf

ACCORDION furnished with les- sons at your home. Man teach- er. ELiott 8-9578 evens. R:5-20tf

FOR SALE—MISCELLANEOUS

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1:2-18tf

ALUMINUM

**NEW LIGHTS PRAISED**

From page one

ford and Percy C. Kortkamp, sold out of ice cream bars and cold pop in record time—notching \$11 for the band.

Formal presentation of the PTA gift to the City took place during the intermission in the band program arranged and directed by Roger Gray.

Introduced by Ralph M. Welch, Recreation Commission

chairman, Mrs. Arthur C. Bohart, past PTA president, told the circumstances of the PTA gift. The presentation was acknowledged by City Councilman Lorne B. Pratt, acting for Mayor Louk.

**Popular Clerk Honored**

At the conclusion of the concert the audience lingered to applaud John Kennedy of Roess Market, who was introduced by Chamber of Commerce president Donald R. Jackson as winner of the Clerk of the Month contest.

**SIERRA MADRE**

CU 5-3301

"Your Hometown Movie"

Wednesday thru Saturday

"IVANHOE"

and

"Arrow in the Dust"

Sunday, Monday, Tuesday,

World's Most Honored Picture

"BEST YEARS OF OUR LIVES"

plus

"RACING BLOOD"

Kiddie Matinees Every

Wednesday at 2 p.m.

**Lyric THEATER**

105 E. Foothill Street 5-3119

Sat. Eves. & Weekdays, 7 p.m.

Sat. Matinee Only—1:30 p.m.

Sun.—Continuous from 1 p.m.

Wednesday thru Tuesday

In Cinemascope

"River of No Return"

ROB. MITCHUM and

MARILYN MONROE

In Technicolor

"Secret of the Incas"

FAMILY NIGHT—Thursday

Entire Family—\$1. Inc. Tax

**FREE** at



a PLASTIC BLANKET BAG  
with each BLANKET cleaned!

PICKUP and DELIVERY  
SERVICE Custer 5-3183

• 280 WEST SIERRA MADRE BLVD.

IT'S HOTTER THAN YOU THINK!  
KEEP COOL

FANS...  
FOR QUICK  
RELIEF!!  
BY VORNADO, WESTINGHOUSE  
MANNING-BOWMAN  
from \$12.95 up

Keep  
cool  
with  
R.C.A.  
AIR CONDITIONERS

•  $\frac{1}{2}$  h.p. with thermostat  
for rooms up to  
325 sq. ft.

• Push button controls on  
exclusive climate tuner.

• Directional grille puts  
air where you want it.

• Permanent aluminum  
filter for carefree  
maintenance

• May be purchased on  
easy monthly  
payments

Special Reduced Price on  
ICE CREAM FREEZERS!

Sierra Madre Hardware Co.

31 W. SIERRA MADRE BLVD.

• Custer 5-2331

—PLUMBING SERVICE—

**Pennant Race  
Hot in Little  
Coast League**

By BOB BROGGER

Going into its fourth week of play, the Sierra Madre Little Coast League is beginning to shape up into a tight pennant race. Here is what the standings looked like this week:

W L
San Diego ..... 2 0
Oakland ..... 2 1
Hollywood ..... 2 2
San Francisco ..... 1 1
Los Angeles ..... 1 2
Sacramento ..... 1 3

The managers had something to say after the first week of play concerning their games... "Oakland met Hollywood on No. 1 field Friday night for their first game of the season with Oakland taking the decision."

"The team showed a great deal of enthusiasm both at bat and on the field, and although it is a little early to make predictions as to the probable pennant winners, it was obvious the boys will have an exciting season," says Ted Daws, Oakland coach.

"Los Angeles and Sacramento met one Thursday night in an evenly matched game. Los Angeles finally won the game in a last inning rally."

"Interest is running high and it appears that we have a well-balanced league," this from Bill Bodley, Los Angeles coach.

"San Diego and Sacramento played an exciting close game at the ungodly hour of 8:30 a.m. Saturday morning. Stellar performance by Glenn Myers and Garlin Yans of Sacramento held San Diego to a 10-8 score."

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"Sensational Co-Hit—  
"Hell Raiders  
of the Deep"

**SAVE \$9.60**

WESTINGHOUSE  
PERSONAL RADIO  
PLUS CARRYING  
CASE & BATTERIES

\$29.95  
only



VACATION-GIFT SPECIAL

Powerful radio, complete with smart, durable Carnival Red or Sun Tan carrying case plays anywhere on batteries. Choose from 5 beautiful colors while they last: Carnival Red (Model 461P4), Ivory, Bronze, Dove Gray, Surf Green.

Act Now and Save!

Value

Carrying Case.....\$6.95

Batteries..... 2.65

Westinghouse

Portable Radio.....\$29.95

Value...\$39.55

Yours for only \$29.95

You Save \$9.60

YOU CAN BE SURE...W.H.B.

Westinghouse

EDDIE'S

RADIO & TV

SALES and SERVICE

81 W. Sierra Madre Blvd.

Custer 5-3327

**Rites in St. Louis for  
Elizabeth M. Rode**

Walter J. Rode and his family, 145 S. Baldwin, are enroute to St. Louis, Mo., where funeral services will be held for his mother, Mrs. Elizabeth Margaret Rode, who died suddenly on Saturday, July 18, in St.

commented Chalmers Cartwright, umpire, director.

"San Francisco Seals beat Los Angeles 7 to 6 in a hotly contested and exciting game. Los Angeles had the bases loaded in last half of final inning but failed to push over a tying run," remarked Neil Yarnell.

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"Sensational Co-Hit—  
"Hell Raiders  
of the Deep"

**DELICATESSEN**

OSCAR MAYER SLICED  
Large Bologna

ROBERTS HOME STYLE  
Potato Salad

The Best—All Ways

**GROCERY**

LILLY'S FAMOUS HEAVY SYRUP  
FRUIT COCKTAIL

LAURA SCUDER'S CREAMY OR NUTTY  
PEANUT BUTTER

GRADE "AA"—FIRST QUALITY  
BROOKFIELD  
BUTTER

YOUNG, SWEET, WHOLE KERNEL  
NIBLETS CORN

S and W FINEST DARK RED  
KIDNEY BEANS

KELLOGG'S ORIGINAL  
CORN FLAKES

(5c DEAL)

LAURA SCUDER'S  
Roasted  
MIXED  
NUTS

7-oz.  
TIN 45¢

16-oz.  
CUP 27¢

SWIFT'S STRAINED OR JUNIOR  
BABY MEATS

2 CANS FOR 39¢

\* Highest QUALITY

Glorietta Fancy California  
TOMATO JUICE

48-oz.  
CAN 23¢

BORDEN'S HOME STYLE  
SALAD DRESSING

24-oz.  
JAR 43¢

BLUE STAR Ready-Serve  
WHOLE CHICKEN

3 1/2-lb.  
CAN \$1.49

GRANULATED  
QUICK-DISSOLVING  
WHITE KING

Giant SIZE 57¢

SPECIAL!

BIRDS EYE QUICK FROZEN  
GREEN PEAS

10-oz.  
PKG. 12¢

SWANSON  
TV COMPLETE  
Turkey DINNER 69¢

SNOW CROP CONCENTRATED  
LEMONADE 6-oz.  
CAN 8¢

On the Corner  
On the Square  
in  
SIERRA MADRE

Luke hospital. The senior Mrs. Rode, who had been making her home here with her son, had suffered a heart attack.

In addition to her son in Si-

erra Madre, Mrs. Rode is survived by a sister, and brother, Mrs. Nora Barry and Will Walters, both of St. Louis, and one granddaughter, Carol Rode of Sierra Madre.

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"Why, mother," retorted the thoughtful lad, "what else can I wish for?"

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